

North America Container Transshipment Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 to 2032

Market Report | 2024-10-24 | 160 pages | Global Market Insights

AVAILABLE LICENSES:

- Single User \$3250.00
- Multi User \$3750.00
- Enterprise User \$5750.00

Report description:

North America Container Transshipment Market, valued at USD 2 billion in 2023, is anticipated to grow at a steady 3.7% CAGR from 2024 to 2032. Increased investments in port modernization and capacity expansion are major factors driving this growth, as both public and private stakeholders upgrade port infrastructure to support larger vessels and reduce bottlenecks. These improvements focus on boosting capacity, integrating advanced tracking systems, and implementing automation in container handling, which collectively enhances operational efficiency and cuts turnaround times. As a result, North American ports are strengthening their position as strategic transshipment hubs for key global trade routes, paving the way for long-term growth in container volumes amidst rising trade activities across the Pacific and Atlantic. One of the key initiatives supporting this growth is focused on infrastructure improvements aimed at elevating the efficiency of the overall supply chain and bolstering economic security for future demands.

Enhancing port and waterway infrastructure will not only decrease shipping costs and transit times for carriers but also potentially bring down product prices for consumers. This approach marks a significant move towards building a resilient, future-ready logistics network across North America. North America's geographical advantage further fuels its role in the container transshipment market. Positioned strategically along major trade corridors connecting Asia-Pacific, Europe, and Latin America, the region's ports serve as critical transshipment hubs.

This unique location allows for cost-efficient container handling and redistribution, benefiting global carriers by reducing overall shipping times and expenses. The recent Panama Canal expansion has amplified North America's value as a central point for both East-West and North-South trade, reinforcing its significance in global maritime logistics. The market is categorized by container size into small and large containers, with the large containers segment valued at USD 1.3 billion in 2023 and expected to witness robust growth. Large containers (typically 40 feet) dominate due to their space efficiency for high-volume cargo, especially as trade volumes continue to rise for ocean-shipped goods.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Demand for these larger containers is particularly strong in industries handling bulkier items, further supporting transshipment growth. Among end-use industries, industrial products hold a leading share, comprising 32% of the market in 2023. Demand for raw materials and machinery used in global manufacturing supports the transshipment of industrial goods through North American ports, driven by the expanding manufacturing base in regions such as Asia-Pacific and Europe. In 2023, the U.S. captured over 80% of the North American container transshipment market thanks to its advanced port infrastructure, strategic location, and high-volume trade relationships.

Table of Contents:

Report Content

Chapter 1 Methodology & Scope

1.1 Research design

1.1.1 Research approach

1.1.2 Data collection methods

1.2 Base estimates and calculations

1.2.1 Base year calculation

1.2.2 Key trends for market estimates

1.3 Forecast model

1.4 Primary research & validation

1.4.1 Primary sources

1.4.2 Data mining sources

1.5 Market definitions

Chapter 2 Executive Summary

2.1 Industry 360 synopsis, 2021 - 2032

Chapter 3 Industry Insights

3.1 Industry ecosystem analysis

3.2 Supplier landscape

3.2.1 Raw material supplier

3.2.2 Component supplier

3.2.3 Manufacturer

3.2.4 Service provider

3.2.5 End use

3.3 Profit margin analysis

3.4 Cost breakdown analysis

3.5 Technology & innovation landscape

3.6 Key news & initiatives

3.7 Regulatory landscape

3.8 Impact forces

3.8.1 Growth drivers

3.8.1.1 Port infrastructure and capacity expansion

3.8.1.2 Increased trade with Asia-Pacific and Latin America

3.8.1.3 Demand for efficient intermodal connectivity

3.8.1.4 Automation adoption in port operations

3.8.1.5 E-commerce growth driving global logistics demand

3.8.2 Industry pitfalls & challenges

3.8.2.1 High operational costs due to regulatory compliance

3.8.2.2 Trade flow disruptions from geopolitical tensions

3.9 Growth potential analysis

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

3.10 Porter's analysis
3.11 PESTEL analysis
Chapter 4 Competitive Landscape, 2023
4.1 Introduction
4.2 Company market share analysis
4.3 Competitive positioning matrix
4.4 Strategic outlook matrix
Chapter 5 Market Estimates & Forecast, By Size, 2021 - 2032 (\$Mn & Volume)
5.1 Key trends
5.2 Small containers (20 feet)
5.3 Large containers (40 feet)
Chapter 6 Market Estimates & Forecast, By Container, 2021 - 2032 (\$Mn & Volume)
6.1 Key trends
6.2 Dry storage
6.3 Flat rack
6.4 Refrigerated
6.5 Special purpose
6.6 Others
Chapter 7 Market Estimates & Forecast, By End Use, 2021 - 2032 (\$Mn & Volume)
7.1 Key trends
7.2 Food & beverages
7.3 Consumer goods
7.4 Healthcare
7.5 Industrial products
7.6 Oil & gas
7.7 Chemicals
7.8 Others
Chapter 8 Market Estimates & Forecast, By Port, 2021 - 2032 (\$Mn & Volume)
8.1 Deep-water
8.2 Shallow-water
8.3 Others
Chapter 9 Market Estimates & Forecast, By Region, 2021 - 2032 (\$Mn & Volume)
9.1 Key trends
9.2 U.S.
9.2.1 Alaska
9.2.2 California
9.2.3 Florida
9.2.4 Georgia
9.2.5 Maryland
9.2.6 New York
9.2.7 South Carolina
9.2.8 Texas
9.2.9 Virginia
9.2.10 Washington
9.2.11 Rest of U.S.
9.3 Canada
Chapter 10 Company Profiles

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 10.1 APM Terminals
- 10.2 Ceres Global
- 10.3 CMA CGM
- 10.4 Construction Navale Bordeaux
- 10.5 Evergreen Marine
- 10.6 Hapag-Lloyd
- 10.7 K Line
- 10.8 Maersk Line
- 10.9 Mediterranean Shipping Company
- 10.10 MEYER WERFT
- 10.11 MSC Mediterranean Shipping Company
- 10.12 NYK Line
- 10.13 Ports America
- 10.14 PSA
- 10.15 Rhenus
- 10.16 SSA Marine
- 10.17 TOTE Maritime
- 10.18 Viking Line
- 10.19 Yang Ming Marine Transport
- 10.20 ZIM Integrated Shipping Services

□

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

North America Container Transshipment Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 to 2032

Market Report | 2024-10-24 | 160 pages | Global Market Insights

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User	\$3250.00
	Multi User	\$3750.00
	Enterprise User	\$5750.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-06"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com