

Glazing Gel Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 to 2032

Market Report | 2024-10-04 | 200 pages | Global Market Insights

AVAILABLE LICENSES:

- Single User \$4850.00
- Multi User \$5350.00
- Enterprise User \$8350.00

Report description:

The Global Glazing Gel Market, valued at USD 420.3 million in 2023, is set to expand at a CAGR of 6% from 2024 to 2032. This growth is largely fueled by the rapid expansion of the global bakery industry, which has been experiencing increased demand for products that enhance the appearance and shelf life of baked goods. As consumers continue to prefer visually appealing and premium food items, the need for glazing gels in the confectionery and bakery sectors rises. This demand is particularly strong in markets where emphasis is placed on both quality and presentation, driving the overall growth of the glazing gel market. The synthetic glazing gel market is also anticipated to witness notable growth, projected to reach USD 368.4 million by 2032 with a CAGR of over 5.6%.

Supported by the expanding food industry, synthetic glazing gels are increasingly sought after for their application in various food products. Regulatory agencies have established stringent safety protocols for food additives, including glazing agents, ensuring safe and approved use. Despite a growing shift toward clean-label products, synthetic glazing gels offer significant growth opportunities due to their versatility and efficiency in food applications. In the sugar-based segment, the market is expected to grow at a CAGR of around 5.3%, reaching USD 226.7 million by 2032. Known for adding shine, enhancing texture, and preserving freshness, sugar-based gels are popular in both commercial and home baking.

As the demand for premium desserts and artisanal baking grows, so does the market potential for these gels. This segment is also adapting to health-conscious trends, with manufacturers introducing reduced-sugar and more natural formulations to meet evolving consumer preferences. The bakery products segment of the glazing gel market is forecast to reach a market size of USD 269.2 million with a CAGR of approximately 5.6% through 2032. Glazing gels play a key role in enhancing the visual appeal and freshness of baked goods, making them essential for cakes, doughnuts, pastries, and tarts. The surge in demand for artisanal and gourmet baked goods has also boosted the demand for premium glazing gels as consumers seek high-quality options with natural ingredients.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Europe glazing gel industry is projected to grow at a CAGR of 5.8% from 2024 to 2032, reaching around USD 240.9 million. The region's bakery and confectionery sectors continue to drive demand for glazing gels, with a growing shift towards healthier options like reduced sugar and fruit-based formulations. The rise of artisanal bakeries and the influence of social media on food presentation are further fueling market growth in this region.

Table of Contents:

Report Content

Chapter 1 Methodology & Scope

- 1.1 Market scope & definition
- 1.2 Base estimates & calculations
- 1.3 Forecast calculation
- 1.4 Data sources
 - 1.4.1 Primary
 - 1.4.2 Secondary
 - 1.4.2.1 Paid sources
 - 1.4.2.2 Public sources

Chapter 2 Executive Summary

2.1 Industry 360 synopsis

Chapter 3 Industry Insights

- 3.1 Industry ecosystem analysis
 - 3.1.1 Key manufacturers
 - 3.1.2 Distributors
 - 3.1.3 Profit margins across the industry
- 3.2 Industry impact forces
 - 3.2.1 Rising demand in the cosmetics industry
 - 3.2.2 Expansion in the food and beverage sector
 - 3.2.3 Continuous advancements in formulation techniques
 - 3.2.4 Market challenges
 - 3.2.4.1 Competition from alternatives
 - 3.2.4.2 Fluctuations in the prices of raw materials
 - 3.2.5 Market opportunity
 - 3.2.5.1 New opportunities
 - 3.2.5.2 Growth potential analysis
- 3.3 Raw material landscape
 - 3.3.1 Manufacturing trends
 - 3.3.2 Technology evolution
 - 3.3.2.1 Sustainable manufacturing
 - 3.3.2.1.1 Green practices
 - 3.3.2.1.2 Decarbonization
 - 3.3.3 Sustainability in raw materials
 - 3.3.4 Pricing trends (USD/Ton), 2021 - 2032
 - 3.3.4.1 North America
 - 3.3.4.2 Europe
 - 3.3.4.3 Asia Pacific
 - 3.3.4.4 Latin America
 - 3.3.4.5 Middle East & Africa
- 3.4 Regulations & market impact

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

3.5 Porter's analysis	
3.6 PESTEL analysis	
Chapter 4 Competitive Landscape, 2023	
4.1 Company market share analysis	
4.2 Competitive positioning matrix	
4.3 Strategic outlook matrix	
Chapter 5 Market Size and Forecast, By Origin, 2021-2032 (USD Million, Kilo Tons)	
5.1 Key trends	
5.2 Synthetic	
5.3 Natural	
Chapter 6 Market Size and Forecast, By Product Type, 2021-2032 (USD Million, Kilo Tons)	
6.1 Key trends	
6.2 Sugar-based	
6.3 Neutral	
6.4 Fruit-based	
6.5 Chocolate-based	
6.6 Others	
Chapter 7 Market Size and Forecast, By Application, 2021-2032 (USD Million, Kilo Tons)	
7.1 Key trends	
7.2 Bakery products	
7.3 Pastry and cake decoration	
7.4 Confectionery	
7.5 Ice cream and desserts	
7.6 Others (e.g., frozen foods, retail packaging)	
Chapter 8 Market Size and Forecast, By Region, 2021-2032 (USD Million, Kilo Tons)	
8.1 Key trends	
8.2 North America	
8.2.1 U.S.	
8.2.2 Canada	
8.3 Europe	
8.3.1 Germany	
8.3.2 UK	
8.3.3 France	
8.3.4 Italy	
8.3.5 Spain	
8.4 Asia Pacific	
8.4.1 China	
8.4.2 India	
8.4.3 Japan	
8.4.4 South Korea	
8.4.5 Australia	
8.5 Latin America	
8.5.1 Brazil	
8.5.2 Mexico	
8.5.3 Argentina	
8.6 MEA	
8.6.1 Saudi Arabia	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

8.6.2 UAE

8.6.3 South Africa

Chapter 9 Company Profiles

9.1 Arla Foods

9.2 Cargill, Inc.

9.3 Kerry Group

9.4 Mantrose-Hauser Co., Inc.

9.5 Sprinkles & Co.

9.6 Swiss Bake Ingredients Private Limited

9.7 TNG Foods International

9.8 Vaikra Blends

□

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Glazing Gel Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 to 2032

Market Report | 2024-10-04 | 200 pages | Global Market Insights

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User	\$4850.00
	Multi User	\$5350.00
	Enterprise User	\$8350.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-09"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com