

Chemicals Packaging Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 - 2032

Market Report | 2024-10-21 | 210 pages | Global Market Insights

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Report description:

The Global Chemicals Packaging Market was valued at USD 16.3 billion in 2023 and is anticipated to grow at a CAGR of 3.9% from 2024 to 2032. This market is witnessing substantial growth due to several key factors, with sustainability playing a significant role. As stricter environmental regulations take effect, industries are being pushed to adopt eco-friendly packaging solutions. Regulatory bodies worldwide are enforcing measures to reduce the environmental footprint of chemical packaging, compelling companies to shift toward recyclable and biodegradable materials. Additionally, many chemical companies incorporate sustainability into their corporate social responsibility (CSR) strategies.

These companies aim to cut packaging waste and adopt practices aligned with a circular economy. By utilizing recyclable or compostable packaging materials, firms are not only meeting regulatory demands but also minimizing their reliance on non-renewable resources. The market is segmented based on material, with plastics leading the way. In 2023, plastic accounted for over 40% of the market share.

Its dominance is attributed to its versatility, cost-effectiveness, and durability. Plastic materials like polyethylene (PE) and polyvinyl chloride (PVC) are widely used due to their ability to withstand harsh conditions, making them ideal for safely packaging chemicals. Advanced plastic technologies, such as multilayered films, further enhance protection against external elements like moisture and oxygen, solidifying plastic's place in the market. Based on application, the market is divided into commodity chemicals and specialty chemicals.

The specialty chemicals segment is expected to experience a CAGR of over 5%, reaching USD 9 billion by 2032. This growth is driven by increasing demand across various industries that require customized chemical solutions. Specialized packaging is critical to ensure the safety and stability of these chemicals, particularly in high-tech industries. North America accounted for a notable portion of the global chemical packaging market, holding a market share of over 25% in 2023. This region's strong presence in the chemical industry, coupled with stringent safety regulations, drives the demand for high-quality packaging

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solutions. Additionally, the region's focus on innovation and sustainability further propels market growth as industries adopt eco-friendly packaging alternatives.

Table of Contents:

Report Content

Chapter 1 Methodology & Scope

1.1 Market scope & definitions

1.2 Base estimates & calculations

1.3 Forecast calculations

1.4 Data sources

1.4.1 Primary

1.4.2 Secondary

1.4.2.1 Paid sources

1.4.2.2 Public sources

Chapter 2 Executive Summary

2.1 Industry synopsis, 2021-2032

Chapter 3 Industry Insights

3.1 Industry ecosystem analysis

3.1.1 Factor affecting the value chain

3.1.2 Disruptions

3.1.3 Future outlook

3.1.4 Manufacturers

3.1.5 Distributors

3.2 Profit margin analysis

3.3 Key news & initiatives

3.4 Regulatory landscape

3.5 Impact forces

3.5.1 Growth drivers

3.5.1.1 Increasing demand for specialty chemicals

3.5.1.2 Expansion of the e-commerce and logistics sector

3.5.1.3 Rising safety regulations in chemical transportation and storage

3.5.1.4 Expansion of the chemical industry and product diversification

3.5.1.5 Increasing cross-border trade

3.5.2 Industry pitfalls & challenges

3.5.2.1 Material compatibility issues with corrosive or reactive chemicals

3.5.2.2 Rising costs of specialized packaging materials

3.6 Growth potential analysis

3.7 Porter's analysis

3.8 PESTEL analysis

Chapter 4 Competitive Landscape, 2023

4.1 Introduction

4.2 Company market share analysis

4.3 Competitive positioning matrix

4.4 Strategic outlook matrix

Chapter 5 Market Estimates & Forecast, By Material, 2021-2032 (USD Billion)

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5.1 Key trends

5.2 Metal

5.3 Plastic

5.4 Glass

5.5 Paper and paperboard

Chapter 6 Market Estimates & Forecast, By Product, 2021-2032 (USD Billion)

6.1 Key trends

6.2 Bags and sacks

6.3 Pails and drums

6.4 Intermediate bulk containers (IBCs)

6.5 Bottles

6.6 Others

Chapter 7 Market Estimates & Forecast, By Application, 2021-2032 (USD Billion)

7.1 Key trends

7.2 Commodity chemicals

7.3 Specialty chemicals

Chapter 8 Market Estimates & Forecast, By Region, 2021-2032 (USD Billion)

8.1 Key trends

8.2 North America

8.2.1 U.S.

8.2.2 Canada

8.3 Europe

8.3.1 UK

8.3.2 Germany

8.3.3 France

8.3.4 Italy

8.3.5 Spain

8.3.6 Russia

8.4 Asia Pacific

8.4.1 China

8.4.2 India

8.4.3 Japan

8.4.4 South Korea

8.4.5 Australia

8.5 Latin America

8.5.1 Brazil

8.5.2 Mexico

8.6 MEA

8.6.1 South Africa

8.6.2 Saudi Arabia

8.6.3 UAE

Chapter 9 Company Profiles

9.1 Advanced Industries Packaging

9.2 CDF

9.3 Champion Plastics

9.4 Codefine

9.5 DS Smith

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- 9.6 Fres-co
 - 9.7 Hoover CS
 - 9.8 ILC Dover
 - 9.9 Kaufman Container
 - 9.10 LC Packaging
 - 9.11 Mauser Packaging Solutions
 - 9.12 Nampak
 - 9.13 NOVA Chemicals
 - 9.14 Schutz
 - 9.15 Smurfit Kappa
 - 9.16 Snyder Industries
 - 9.17 Time Technoplast
 - 9.18 WestRock
-

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