

Global Bee Product Market

Market Report | 2024-09-01 | 354 pages | Data Bridge Market Research

AVAILABLE LICENSES:

- Single User License \$4800.00
- Corporate Users License \$7000.00

Report description:

Global bee products market is expected to reach USD 25.14 billion by 2031 from USD 13.31 billion in 2023, growing with a CAGR of 8.28% in the forecast period of 2024 to 2031.

Market Segmentation:

Global Bee Products Market, By Type (Honey, Beeswax, Propolis, Royal Jelly, Bee Venom and Others), Nature (Organic and Conventional), Distribution Channel (Indirect and Direct), Countries (U.S., Canada, Mexico, Germany, France, U.K., Italy, Russia, Spain, Netherlands, Belgium, Turkey, Switzerland, rest of Europe, China, Japan, South Korea, India, Australia, Indonesia, Thailand, Malaysia, Philippines, Singapore, rest of Asia-Pacific, Brazil, Argentina, rest of South America, U.A.E., Saudi Arabia, South Africa, Kuwait, and rest of Middle East and Africa) - Industry Trends and Forecast to 2031

Overview of Global Bee Products Market Dynamics:

Drivers

- Rising awareness of health benefits by bee products
- Rising demand for bee-based beauty solutions

Restraint

- Habitat loss due to urbanization and agriculture expansion

Opportunity

- Innovation in product offerings

Market Players:

The key players operating in the global bee products market are:

- Comvita Limited
- Dabur India Limited
- MN Group
- Apis Flora
- Bee Maid Honey Limited
- Natural Life Australia
- Langnese Honey GmbH & Co. KG
- Barkman Honey, LLC
- SDM Nutraceuticals Inc.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- BeeVital Propolis
- Polenectar
- Beekeeper's Naturals, Inc.
- Y.S. Eco Bee Farms
- SUNYATA PON LEE
- Wax Green
- King's Gel ind. e Com. Ltda
- Bee Health Limited
- Local Honey Man
- Johnston's Honeybee Farm
- Royal Bee Honey Store

Table of Contents:

1 INTRODUCTION	41
1.1 OBJECTIVES OF THE STUDY	41
1.2 MARKET DEFINITION	41
1.3 OVERVIEW	41
1.4 LIMITATIONS	42
1.5 MARKETS COVERED	43
2 MARKET SEGMENTATION	46
2.1 MARKETS COVERED	46
2.2 GEOGRAPHICAL SCOPE	47
2.3 YEARS CONSIDERED FOR THE STUDY	48
2.4 CURRENCY AND PRICING	48
2.5 DBMR TRIPOD DATA VALIDATION MODEL	49
2.6 MULTIVARIATE MODELING	52
2.7 PRIMARY INTERVIEWS WITH KEY OPINION LEADERS	53
2.8 DBMR VENDOR SHARE ANALYSIS	55
2.9 SECONDARY SOURCES	56
2.10 ASSUMPTIONS	57
3 EXECUTIVE SUMMARY	58
4 PREMIUM INSIGHTS	64
4.1 BRAND COMPARATIVE ANALYSIS	66
4.1.1 MANUKA HEALTH:	66
4.1.2 BURT'S BEES:	66
4.1.3 Y.S. ECO BEE FARMS:	66
4.1.4 DABUR	66
4.1.5 RAW HONEY COMPANY	67
4.2 CONSUMER-LEVEL TRENDS	68
4.2.1 RISING HEALTH CONSCIOUSNESS:	68
4.2.2 INTEREST IN FUNCTIONAL FOODS:	68
4.2.3 ECO-FRIENDLY AND ETHICAL CONSUMPTION:	68
4.2.4 PREMIUMIZATION AND QUALITY PERCEPTION:	68
4.2.5 CONVENIENCE AND ACCESSIBILITY:	69
4.2.6 EDUCATION AND AWARENESS:	69

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

4.3 FACTORS INFLUENCING THE PURCHASING DECISION OF CUSTOMERS	70
4.3.1 PRODUCT QUALITY	70
4.3.2 HEALTH BENEFITS	70
4.3.3 ORGANIC AND NATURAL LABELS	70
4.3.4 BRAND REPUTATION	70
4.3.5 PRICE AND VALUE	70
4.3.6 PACKAGING	70
4.3.7 AVAILABILITY AND ACCESSIBILITY	71
4.3.8 MARKETING AND PROMOTIONS	71
4.4 GROWTH STRATEGIES ADOPTED BY KEY MARKET PLAYERS	72
4.4.1 PRODUCT DIVERSIFICATION	72
4.4.2 SUSTAINABLE SOURCING AND ORGANIC CERTIFICATION	72
4.4.3 GEOGRAPHICAL EXPANSION	72
4.4.4 STRATEGIC PARTNERSHIPS AND COLLABORATIONS	72
4.4.5 MARKETING AND BRANDING INITIATIVES	73
4.4.6 SOME OF THE GROWTH STRATEGIES ADOPTED BY KEY MARKET PLAYERS ARE:	73
4.5 INDUSTRY TRENDS AND FUTURE PERSPECTIVES FOR THE GLOBAL BEE PRODUCTS MARKET	74
4.5.1 INCREASING DEMAND FOR NATURAL AND ORGANIC PRODUCTS	74
4.5.2 HEALTH AND WELLNESS BOOM	74
4.5.3 SUSTAINABILITY AND ETHICAL SOURCING	74
4.5.4 TECHNOLOGICAL ADVANCEMENTS	75
4.5.5 GROWTH IN SKINCARE AND COSMETICS	75
4.5.6 REGULATORY AND SAFETY CHALLENGES	75
4.6 NEW PRODUCT LAUNCHES	77
4.7 PRIVATE LABEL VS BRAND ANALYSIS	78
4.7.1 PRIVATE LABEL BEE PRODUCTS:	78
4.7.2 BRAND BEE PRODUCTS:	79
4.7.3 MARKET DYNAMICS:	79
4.8 SHOPPING BEHAVIOR AND DYNAMICS	80
4.8.1 RECOMMENDATION FROM FAMILY & FRIENDS	80
4.8.2 RESEARCH	80
4.8.3 IMPULSIVE	80
4.8.4 ADVERTISEMENT	80
4.9 SUPPLY CHAIN ANALYSIS	81
4.9.1 OVERVIEW	81
4.9.2 LOGISTIC COST SCENARIO	81
4.9.3 IMPORTANCE OF LOGISTICS SERVICE PROVIDERS	82
5 REGULATORY TRENDS	83
5.1 QUALITY STANDARDS AND CERTIFICATION	83
5.2 EXPORT CONTROLS AND INTERNATIONAL TRADE	83
5.3 INTELLECTUAL PROPERTY RIGHTS (IPR)	84
6 MARKET OVERVIEW	87
6.1 DRIVERS	89
6.1.1 RISING AWARENESS OF HEALTH BENEFITS BY BEE PRODUCTS	89
6.1.2 RISING DEMAND FOR BEE-BASED BEAUTY SOLUTIONS	90
6.1.3 GROWING APPRECIATION FOR WIDE USE IN GOURMET AND HEALTH FOCUSED COOKING	91
6.1.4 WIDE APPLICATION IN TRADITIONAL AND ALTERNATIVE MEDICINE	93

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

6.2 RESTRAINTS	94
6.2.1 HABITAT LOSS DUE TO URBANIZATION AND AGRICULTURE EXPANSION	94
6.2.2 SURGE IN LABOR COSTS DUE TO WAGE HIKES AND SKILL SHORTAGES	95
6.3 OPPORTUNITIES	97
6.3.1 INNOVATION IN PRODUCT OFFERINGS	97
6.3.2 GROWING PREFERENCE FOR NATURAL AND ORGANIC PRODUCTS	98
6.3.3 RISING DEMAND FOR ECO-FRIENDLY AND SUSTAINABLE BEESWAX PRODUCTS	99
6.4 CHALLENGES	100
6.4.1 COMPETITION FROM SYNTHETIC ALTERNATIVES	100
6.4.2 REGULATORY CHALLENGES	100
7 GLOBAL BEE PRODUCTS MARKET, BY TYPE	102
7.1 OVERVIEW	103
7.2 HONEY	104
7.3 BEESWAX	105
7.4 PROPOLIS	106
7.5 ROYAL JELLY	109
7.6 BEE VENOM	110
7.7 OTHERS	110
8 GLOBAL BEE PRODUCTS MARKET, BY NATURE	111
8.1 OVERVIEW	112
8.2 CONVENTIONAL	113
8.3 ORGANIC	114
9 GLOBAL BEE PRODUCTS MARKET, BY DISTRIBUTION CHANNEL	115
9.1 OVERVIEW	116
9.2 DIRECT	117
9.3 INDIRECT	118
10 GLOBAL BEE PRODUCTS MARKET, BY REGION	119
10.1 OVERVIEW	120
10.2 ASIA-PACIFIC	123
10.2.1 CHINA	130
10.2.2 JAPAN	134
10.2.3 INDIA	138
10.2.4 MALAYSIA	142
10.2.5 PHILIPPINES	146
10.2.6 AUSTRALIA	150
10.2.7 SOUTH KOREA	154
10.2.8 INDONESIA	158
10.2.9 THAILAND	162
10.2.10 SINGAPORE	166
10.2.11 REST OF ASIA-PACIFIC	170
10.3 EUROPE	171
10.3.1 GERMANY	178
10.3.2 FRANCE	182
10.3.3 U.K	186
10.3.4 ITALY	190
10.3.5 BELGIUM	194
10.3.6 SPAIN	198

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

10.3.7	SWITZERLAND	202
10.3.8	RUSSIA	206
10.3.9	TURKEY	210
10.3.10	NETHERLANDS	214
10.3.11	REST OF EUROPE	218
10.4	NORTH AMERICA	219
10.4.1	U.S.	226
10.4.2	CANADA	231
10.4.3	MEXICO	235
10.5	SOUTH AMERICA	239
10.5.1	BRAZIL	245
10.5.2	ARGENTINA	249
10.5.3	REST OF SOUTH AMERICA	253
10.6	MIDDLE EAST AND AFRICA	254
10.6.1	SAUDI ARABIA	267
10.6.2	U.A.E	267
10.6.3	SOUTH AFRICA	272
10.6.4	KUWAIT	278
10.6.5	REST OF MIDDLE EAST AND AFRICA	284
11	GLOBAL BEE PRODUCTS MARKET: COMPANY LANDSCAPE	285
11.1	COMPANY SHARE ANALYSIS: GLOBAL	285
11.2	COMPANY SHARE ANALYSIS: ASIA-PACIFIC	286
11.3	COMPANY SHARE ANALYSIS: EUROPE	287
11.4	COMPANY SHARE ANALYSIS: NORTH AMERICA	288
12	SWOT ANALYSIS	289
13	COMPANY PROFILES	290
13.1	COMVITA LIMITED	290
13.1.1	COMPANY SNAPSHOT	290
13.1.2	COMPANY SHARE ANALYSIS	291
13.1.3	PRODUCT PORTFOLIO	292
13.1.4	RECENT DEVELOPMENT	292
13.2	DABUR INDIA LIMITED	293
13.2.1	COMPANY SNAPSHOT	293
13.2.2	REVENUE ANALYSIS	293
13.2.3	COMPANY SHARE ANALYSIS	294
13.2.4	PRODUCT PORTFOLIO	294
13.2.5	RECENT DEVELOPMENTS	295
13.3	MN GROUP	296
13.3.1	COMPANY SNAPSHOT	296
13.3.2	COMPANY SHARE ANALYSIS	296
13.3.3	PRODUCT PORTFOLIO	297
13.3.4	RECENT DEVELOPMENTS	300
13.4	APIS FLORA	301
13.4.1	COMPANY SNAPSHOT	301
13.4.2	COMPANY SHARE ANALYSIS	301
13.4.3	RODUCT PORTFOLIO	302
13.4.4	RECENT DEVELOPMENT	305

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

13.5 BEE MAID HONEY LIMITED	306
13.5.1 COMPANY SNAPSHOT	306
13.5.2 COMPANY SHARE ANALYSIS	306
13.5.3 PRODUCT PORTFOLIO	307
13.5.4 RECENT DEVELOPMENTS	308
13.6 BARKMAN HONEY, LLC	309
13.6.1 COMPANY SNAPSHOT	309
13.6.2 PRODUCT PORTFOLIO	309
13.6.3 RECENT DEVELOPMENTS	310
13.7 BEE HEALTH LIMITED	311
13.7.1 COMPANY SNAPSHOT	311
13.7.2 PRODUCT PORTFOLIO	311
13.7.3 RECENT DEVELOPMENT	313
13.8 BEEKEEPER'S NATURALS, INC.	314
13.8.1 COMPANY SNAPSHOT	314
13.8.2 PRODUCT PORTFOLIO	314
13.8.3 RECENT DEVELOPMENTS	317
13.9 BEEVITAL PROPOLIS	318
13.9.1 COMPANY SNAPSHOT	318
13.9.2 PRODUCT PORTFOLIO	318
13.9.3 RECENT DEVELOPMENT	322
13.10 JOHNSTON'S HONEYBEE FARM	323
13.10.1 COMPANY SNAPSHOT	323
13.10.2 PRODUCT PORTFOLIO	323
13.10.3 RECENT DEVELOPMENT	323
13.11 KING'S GEL IND. E COM. LTDA	324
13.11.1 COMPANY SNAPSHOT	324
13.11.2 PRODUCT PORTFOLIO	324
13.11.3 RECENT DEVELOPMENT	325
13.12 LANGNESE HONEY GMBH & CO. KG	326
13.12.1 COMPANY SNAPSHOT	326
13.12.2 PRODUCT PORTFOLIO	326
13.12.3 RECENT DEVELOPMENT	328
13.13 LOCAL HONEY MAN	329
13.13.1 COMPANY SNAPSHOT	329
13.13.2 PRODUCT PORTFOLIO	329
13.13.3 RECENT DEVELOPMENT	330
13.14 NATURAL LIFE AUSTRALIA	331
13.14.1 COMPANY SNAPSHOT	331
13.14.2 PRODUCT PORTFOLIO	331
13.14.3 RECENT DEVELOPMENTS	332
13.15 POLENECTAR	333
13.15.1 COMPANY SNAPSHOT	333
13.15.2 PRODUCT PORTFOLIO	333
13.15.3 RECENT DEVELOPMENT	334
13.16 ROYAL BEE HONEY STORE	335
13.16.1 COMPANY SNAPSHOT	335

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

13.16.2	PRODUCT PORTFOLIO	335
13.16.3	RECENT DEVELOPMENT	336
13.17	SDM NUTRACEUTICALS INC.	337
13.17.1	COMPANY SNAPSHOT	337
13.17.2	PRODUCT PORTFOLIO	337
13.17.3	RECENT DEVELOPMENT	340
13.18	SUNYATA PON LEE	341
13.18.1	COMPANY SNAPSHOT	341
13.18.2	PRODUCT PORTFOLIO	341
13.18.3	RECENT DEVELOPMENT	344
13.19	WAX GREEN	345
13.19.1	COMPANY SNAPSHOT	345
13.19.2	PRODUCT PORTFOLIO	345
13.19.3	RECENT DEVELOPMENTS	348
13.20	Y.S. ECO BEE FARMS	349
13.20.1	COMPANY SNAPSHOT	349
13.20.2	PRODUCT PORTFOLIO	349
13.20.3	RECENT DEVELOPMENT	350
14	QUESTIONNAIRE	351
15	RELATED REPORTS	354

Global Bee Product Market

Market Report | 2024-09-01 | 354 pages | Data Bridge Market Research

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$4800.00
	Corporate Users License	\$7000.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-12"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com