

Vegetables in China

Market Direction | 2024-12-02 | 18 pages | Euromonitor

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Report description:

In 2024, total volume consumption of vegetables is expected to grow in China, driven by foodservice sales, as dining out increases. Consumer demand for vegetables remains strong, with most prices stable, although trends vary by product type; for example, prices of tomatoes are expected to continue to fall in 2024, after a decrease in 2023. However, while foodservice volumes are set to experience solid growth in 2024, retail sales are set to see a slow decline, as sales switch from one channel to...

Euromonitor International's Vegetables in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cauliflowers and broccoli, Maize, Onion, Other Vegetables, Tomatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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