

## **Vegetables in Australia**

Market Direction | 2024-12-05 | 18 pages | Euromonitor

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### **Report description:**

Retail volume sales of fresh vegetables in Australia have been declining since 2021-2022 across the category. During this period, the price of vegetables has been subject to high rates of inflation, making it difficult for consumers to regularly afford fresh options. The most recent National Health Survey from 2022 revealed that only 6.5% of Australian adults were meeting the daily recommended servings of vegetables, a concerning statistic in terms of the overall health outcomes for consumers. W...

Euromonitor International's Vegetables in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cauliflowers and broccoli, Maize, Onion, Other Vegetables, Tomatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Vegetables market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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**Table of Contents:**

Vegetables in Australia  
Euromonitor International  
December 2024

List Of Contents And Tables

VEGETABLES IN AUSTRALIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Australians are eating fewer fresh vegetables amidst high cost of living  
"Imperfect" vegetables gain attention as concerns over food waste increase

PROSPECTS AND OPPORTUNITIES

Positioning vegetables as a snack choice can boost consumption  
Technological innovations to help keep Australian farmers competitive in local and global markets

Summary 1 Major Processors of Vegetables 2024

CATEGORY DATA

- Table 1 Total Sales of Vegetables by Category: Total Volume 2019-2024
- Table 2 Total Sales of Vegetables by Category: % Total Volume Growth 2019-2024
- Table 3 Retail Sales of Vegetables by Category: Volume 2019-2024
- Table 4 Retail Sales of Vegetables by Category: % Volume Growth 2019-2024
- Table 5 Retail Sales of Vegetables by Category: Value 2019-2024
- Table 6 Retail Sales of Vegetables by Category: % Value Growth 2019-2024
- Table 7 Retail Sales of Vegetables by Packaged vs Unpackaged: % Volume 2019-2024
- Table 8 Forecast Total Sales of Vegetables by Category: Total Volume 2024-2029
- Table 9 Forecast Total Sales of Vegetables by Category: % Total Volume Growth 2024-2029
- Table 10 □Forecast Retail Sales of Vegetables by Category: Volume 2024-2029
- Table 11 □Forecast Retail Sales of Vegetables by Category: % Volume Growth 2024-2029
- Table 12 □Forecast Retail Sales of Vegetables by Category: Value 2024-2029
- Table 13 □Forecast Retail Sales of Vegetables by Category: % Value Growth 2024-2029

FRESH FOOD IN AUSTRALIA

EXECUTIVE SUMMARY

Fresh food in 2024: The big picture  
2024 key trends  
Retailing developments  
What next for fresh food?

MARKET DATA

- Table 14 Total Sales of Fresh Food by Category: Total Volume 2019-2024
- Table 15 Total Sales of Fresh Food by Category: % Total Volume Growth 2019-2024
- Table 16 Retail Sales of Fresh Food by Category: Volume 2019-2024
- Table 17 Retail Sales of Fresh Food by Category: % Volume Growth 2019-2024
- Table 18 Retail Sales of Fresh Food by Category: Value 2019-2024
- Table 19 Retail Sales of Fresh Food by Category: % Value Growth 2019-2024
- Table 20 Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2019-2024
- Table 21 Retail Distribution of Fresh Food by Format: % Volume 2019-2024
- Table 22 Forecast Total Sales of Fresh Food by Category: Total Volume 2024-2029
- Table 23 □Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2024-2029

Table 24 □Forecast Retail Sales of Fresh Food by Category: Volume 2024-2029

Table 25 □Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2024-2029

Table 26 □Forecast Retail Sales of Fresh Food by Category: Value 2024-2029

Table 27 □Forecast Retail Sales of Fresh Food by Category: % Value Growth 2024-2029

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SOURCES

Summary 2 Research Sources

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