

Vegetables in Australia

Market Direction | 2024-12-05 | 18 pages | Euromonitor

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Report description:

Retail volume sales of fresh vegetables in Australia have been declining since 2021-2022 across the category. During this period, the price of vegetables has been subject to high rates of inflation, making it difficult for consumers to regularly afford fresh options. The most recent National Health Survey from 2022 revealed that only 6.5% of Australian adults were meeting the daily recommended servings of vegetables, a concerning statistic in terms of the overall health outcomes for consumers. W...

Euromonitor International's Vegetables in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cauliflowers and broccoli, Maize, Onion, Other Vegetables, Tomatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
December 2024

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VEGETABLES IN AUSTRALIA

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"Imperfect" vegetables gain attention as concerns over food waste increase

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FRESH FOOD IN AUSTRALIA

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