

Vacuum Cleaners in the United Kingdom

Market Direction | 2024-12-02 | 38 pages | Euromonitor

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Report description:

Overall demand for vacuum cleaners in the UK continues to decline in 2024. Whilst robotic vacuum cleaners, stick vacuum cleaners and handheld vacuum cleaners are experiencing rising volume sales, these have not been significant enough to have a positive impact on the category as a whole. In particular, the cylinder format of vacuum cleaners continues to perform poorly, experiencing the steepest volume declines in 2024. This is because it requires more manual input in comparison to other models,...

Euromonitor International's Vacuum Cleaners in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Robotic Vacuum Cleaners, Standard Vacuum Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vacuum Cleaners market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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