

## **Sweet Spreads in Tunisia**

Market Direction | 2024-12-06 | 19 pages | Euromonitor

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### **Report description:**

Sweet spreads is experiencing high price increases across the board in 2024 due to the rising cost of raw materials, including cocoa, fruit and nuts, as well as production and distribution costs. In response, consumers are increasingly opting for illicit products, such as Nutella which is sold in traditional grocery retailers, from Libya and Algeria. There is also growing demand for more affordable chocolate spread alternatives, which are typically made from palm and kernel oils. In addition, sm...

Euromonitor International's Sweet Spreads in Tunisia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sweet Spreads market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Sweet Spreads in Tunisia  
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List Of Contents And Tables

### SWEET SPREADS IN TUNISIA

#### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Price increases force consumers to change purchasing habits

Rising demand for honey due to focus on packaging, branding and targeted advertising

Increasing interest in healthy products and unique flavours

#### PROSPECTS AND OPPORTUNITIES

Introduction of more affordable products and promotions to support sales amid price increases

Growing opportunity for sweet spreads in the foodservice sector

Surge in honey demand set to continue

#### CATEGORY DATA

Table 1 Sales of Sweet Spreads by Category: Volume 2019-2024

Table 2 Sales of Sweet Spreads by Category: Value 2019-2024

Table 3 Sales of Sweet Spreads by Category: % Volume Growth 2019-2024

Table 4 Sales of Sweet Spreads by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Sweet Spreads: % Value 2020-2024

Table 6 LBN Brand Shares of Sweet Spreads: % Value 2021-2024

Table 7 Distribution of Sweet Spreads by Format: % Value 2019-2024

Table 8 Forecast Sales of Sweet Spreads by Category: Volume 2024-2029

Table 9 Forecast Sales of Sweet Spreads by Category: Value 2024-2029

Table 10 □Forecast Sales of Sweet Spreads by Category: % Volume Growth 2024-2029

Table 11 □Forecast Sales of Sweet Spreads by Category: % Value Growth 2024-2029

### COOKING INGREDIENTS AND MEALS IN TUNISIA

#### EXECUTIVE SUMMARY

Cooking ingredients and meals in 2024: The big picture

Key trends in 2024

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

#### MARKET DATA

Table 12 Sales of Cooking Ingredients and Meals by Category: Volume 2019-2024

Table 13 Sales of Cooking Ingredients and Meals by Category: Value 2019-2024

Table 14 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2019-2024

Table 15 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2019-2024

Table 16 NBO Company Shares of Cooking Ingredients and Meals: % Value 2020-2024

Table 17 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2021-2024

Table 18 Penetration of Private Label by Category: % Value 2019-2024

Table 19 Distribution of Cooking Ingredients and Meals by Format: % Value 2019-2024

Table 20 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2024-2029

Table 21 □Forecast Sales of Cooking Ingredients and Meals by Category: Value 2024-2029

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Table 22 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2024-2029

Table 23 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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