

## **Sugar and Sweeteners in Australia**

Market Direction | 2024-12-05 | 17 pages | Euromonitor

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### **Report description:**

While inflation is easing in 2024 compared to 2023, the average unit price of sugar and sweeteners in Australia continues to rise, preventing the category from fully recovering to pre-pandemic levels in total volume terms. Retail volume sales of sugar are declining in 2024, although at a slower rate compared to the previous year. However, when taking into account foodservice's performance as well, where volume sales are marginally higher and more consistent, despite the increase in prices, overa...

Euromonitor International's Sugar and Sweeteners in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sugar and Sweeteners market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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