

## **Starchy Roots in Australia**

Market Direction | 2024-12-05 | 18 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

### **Report description:**

The price of fresh food, including starchy roots in Australia, continues to experience high rates of inflation in 2024. The average unit price of potatoes, which dominates demand for starchy roots in the local market, has risen by 3%, as part of an ongoing trend over the review period. While this is lower than some categories of fresh food, such as fruit, it is still significant enough to make potatoes less accessible to many local consumers.

Euromonitor International's Starchy Roots in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cassava, Other Roots, Potatoes, Sweet Potatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Starchy Roots market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**Table of Contents:**

Starchy Roots in Australia  
Euromonitor International  
December 2024

List Of Contents And Tables

STARCHY ROOTS IN AUSTRALIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Potato consumption declines as Australians struggle to cope with rising cost of fresh food

Focus on aesthetically-pleasing potatoes increases amount of food waste

PROSPECTS AND OPPORTUNITIES

Positive outlook for potatoes as inflation eases and consumers resume typical spending

Innovation to help with improving yields and sustainability goals

Summary 1      Major Processors of Starchy Roots 2024

CATEGORY DATA

Table 1 Total Sales of Starchy Roots by Category: Total Volume 2019-2024

Table 2 Total Sales of Starchy Roots by Category: % Total Volume Growth 2019-2024

Table 3 Retail Sales of Starchy Roots by Category: Volume 2019-2024

Table 4 Retail Sales of Starchy Roots by Category: % Volume Growth 2019-2024

Table 5 Retail Sales of Starchy Roots by Category: Value 2019-2024

Table 6 Retail Sales of Starchy Roots by Category: % Value Growth 2019-2024

Table 7 Retail Sales of Starchy Roots by Packaged vs Unpackaged: % Volume 2019-2024

Table 8 Forecast Total Sales of Starchy Roots by Category: Total Volume 2024-2029

Table 9 Forecast Total Sales of Starchy Roots by Category: % Total Volume Growth 2024-2029

Table 10 □Forecast Retail Sales of Starchy Roots by Category: Volume 2024-2029

Table 11 □Forecast Retail Sales of Starchy Roots by Category: % Volume Growth 2024-2029

Table 12 □Forecast Retail Sales of Starchy Roots by Category: Value 2024-2029

Table 13 □Forecast Retail Sales of Starchy Roots by Category: % Value Growth 2024-2029

FRESH FOOD IN AUSTRALIA

EXECUTIVE SUMMARY

Fresh food in 2024: The big picture

2024 key trends

Retailing developments

What next for fresh food?

MARKET DATA

Table 14 Total Sales of Fresh Food by Category: Total Volume 2019-2024

Table 15 Total Sales of Fresh Food by Category: % Total Volume Growth 2019-2024

Table 16 Retail Sales of Fresh Food by Category: Volume 2019-2024

Table 17 Retail Sales of Fresh Food by Category: % Volume Growth 2019-2024

Table 18 Retail Sales of Fresh Food by Category: Value 2019-2024

Table 19 Retail Sales of Fresh Food by Category: % Value Growth 2019-2024

Table 20 Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2019-2024

Table 21 Retail Distribution of Fresh Food by Format: % Volume 2019-2024

Table 22 Forecast Total Sales of Fresh Food by Category: Total Volume 2024-2029

Table 23 □Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2024-2029

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 24 □Forecast Retail Sales of Fresh Food by Category: Volume 2024-2029

Table 25 □Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2024-2029

Table 26 □Forecast Retail Sales of Fresh Food by Category: Value 2024-2029

Table 27 □Forecast Retail Sales of Fresh Food by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 2 Research Sources

## Starchy Roots in Australia

Market Direction | 2024-12-05 | 18 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

| Select license | License                        | Price    |
|----------------|--------------------------------|----------|
|                | Single User Licence            | €995.00  |
|                | Multiple User License (1 Site) | €1990.00 |
|                | Multiple User License (Global) | €2985.00 |
|                |                                | VAT      |
|                |                                | Total    |

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

|               |                      |                               |                                         |
|---------------|----------------------|-------------------------------|-----------------------------------------|
| Email*        | <input type="text"/> | Phone*                        | <input type="text"/>                    |
| First Name*   | <input type="text"/> | Last Name*                    | <input type="text"/>                    |
| Job title*    | <input type="text"/> |                               |                                         |
| Company Name* | <input type="text"/> | EU Vat / Tax ID / NIP number* | <input type="text"/>                    |
| Address*      | <input type="text"/> | City*                         | <input type="text"/>                    |
| Zip Code*     | <input type="text"/> | Country*                      | <input type="text"/>                    |
|               |                      | Date                          | <input type="text" value="2026-02-10"/> |
|               |                      | Signature                     | <input type="text"/>                    |

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com