

## **Staple Foods in Serbia**

Market Direction | 2024-12-05 | 53 pages | Euromonitor

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### **Report description:**

In 2024, the sales of staple foods in Serbia are largely driven by the fast-paced lifestyle of consumers and their increasing demand for convenience. A rising focus on health has led to an expansion of healthier choices, including plant-based alternatives, low-fat options, and products free from artificial additives. As consumers continue to spend less time preparing meals at home and seek quicker solutions, the demand for ready-to-eat or easy-to-prepare foods, such as processed meats, seafood a...

Euromonitor International's Staple Foods in Serbia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Staple Foods market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
December 2024

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