

Staple Foods in Lithuania

Market Direction | 2024-12-05 | 55 pages | Euromonitor

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Report description:

The year 2024 marks a promising period for staple foods in Lithuania. In contrast to some neighbouring countries, consumer confidence remains robust, buoying expenditure levels and driving better-than-expected performance across staple foods. After the challenges posed by significant price inflation in 2022 and 2023, 2024 brings relief, as inflationary pressures ease, fostering optimism among both consumers and leading players. While health concerns, particularly regarding the intake of carbohyd...

Euromonitor International's Staple Foods in Lithuania report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Staple Foods in Lithuania
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List Of Contents And Tables

STAPLE FOODS IN LITHUANIA

EXECUTIVE SUMMARY

Staple foods in 2024: The big picture

Key trends in 2024

Competitive Landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 1 Sales of Staple Foods by Category: Volume 2019-2024

Table 2 Sales of Staple Foods by Category: Value 2019-2024

Table 3 Sales of Staple Foods by Category: % Volume Growth 2019-2024

Table 4 Sales of Staple Foods by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Staple Foods: % Value 2020-2024

Table 6 LBN Brand Shares of Staple Foods: % Value 2021-2024

Table 7 Penetration of Private Label by Category: % Value 2020-2024

Table 8 Distribution of Staple Foods by Format: % Value 2019-2024

Table 9 Forecast Sales of Staple Foods by Category: Volume 2024-2029

Table 10 □Forecast Sales of Staple Foods by Category: Value 2024-2029

Table 11 □Forecast Sales of Staple Foods by Category: % Volume Growth 2024-2029

Table 12 □Forecast Sales of Staple Foods by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

BAKED GOODS IN LITHUANIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Signs of stabilisation amidst health trends

Expansion of fast food bread formats

Ethnic and artisanal breads maintain momentum

PROSPECTS AND OPPORTUNITIES

Balancing stagnation with niche growth

Fresh and frozen bread to drive dual demand

Intensifying competition among players

CATEGORY DATA

Table 13 Sales of Baked Goods by Category: Volume 2019-2024

Table 14 Sales of Baked Goods by Category: Value 2019-2024

Table 15 Sales of Baked Goods by Category: % Volume Growth 2019-2024

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Table 16 Sales of Baked Goods by Category: % Value Growth 2019-2024
Table 17 Sales of Pastries by Type: % Value 2019-2024
Table 18 NBO Company Shares of Baked Goods: % Value 2020-2024
Table 19 LBN Brand Shares of Baked Goods: % Value 2021-2024
Table 20 Distribution of Baked Goods by Format: % Value 2019-2024
Table 21 Forecast Sales of Baked Goods by Category: Volume 2024-2029
Table 22 □Forecast Sales of Baked Goods by Category: Value 2024-2029
Table 23 □Forecast Sales of Baked Goods by Category: % Volume Growth 2024-2029
Table 24 □Forecast Sales of Baked Goods by Category: % Value Growth 2024-2029

BREAKFAST CEREALS IN LITHUANIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Health concerns persist but innovation keeps breakfast cereals steady

Competition from healthier alternatives intensifies

Convenience drives demand for hot cereals

PROSPECTS AND OPPORTUNITIES

Moderate growth supported by convenience and healthier options

Nutritional value to shape the future of breakfast cereals

Hot cereals to lead growth with a focus on health and convenience

CATEGORY DATA

Table 25 Sales of Breakfast Cereals by Category: Volume 2019-2024
Table 26 Sales of Breakfast Cereals by Category: Value 2019-2024
Table 27 Sales of Breakfast Cereals by Category: % Volume Growth 2019-2024
Table 28 Sales of Breakfast Cereals by Category: % Value Growth 2019-2024
Table 29 NBO Company Shares of Breakfast Cereals: % Value 2020-2024
Table 30 LBN Brand Shares of Breakfast Cereals: % Value 2021-2024
Table 31 Distribution of Breakfast Cereals by Format: % Value 2019-2024
Table 32 Forecast Sales of Breakfast Cereals by Category: Volume 2024-2029
Table 33 Forecast Sales of Breakfast Cereals by Category: Value 2024-2029
Table 34 □Forecast Sales of Breakfast Cereals by Category: % Volume Growth 2024-2029
Table 35 □Forecast Sales of Breakfast Cereals by Category: % Value Growth 2024-2029

PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN LITHUANIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

A resilient rebound with shifts in consumer preferences

Chilled poultry gains ground amid economic and health considerations

The rise of private label products

PROSPECTS AND OPPORTUNITIES

Moderate growth expected despite a solid 2024 performance

Private label to strengthen their position

Challenges persist for shelf-stable products

CATEGORY DATA

Table 36 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2019-2024
Table 37 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2019-2024
Table 38 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2019-2024
Table 39 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2019-2024
Table 40 Sales of Shelf Stable Processed Red Meat by Type: % Volume Breakdown 2019-2024

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Table 41 Sales of Chilled Processed Red Meat by Type: % Volume Breakdown 2019-2024
Table 42 Sales of Frozen Processed Red Meat by Type: % Volume Breakdown 2019-2024
Table 43 Sales of Frozen Processed Poultry by Type: % Value Breakdown 2019-2024
Table 44 Sales of Frozen Processed Seafood by Type: % Value Breakdown 2019-2024
Table 45 □NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2020-2024
Table 46 □LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2021-2024
Table 47 □Distribution of Processed Meat, Seafood and Alternatives to Meat by Format: % Value 2019-2024
Table 48 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2024-2029
Table 49 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2024-2029

PROCESSED FRUIT AND VEGETABLES IN LITHUANIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Stagnant demand with limited appeal outside key products

Seasonal festivities drive temporary upticks in sales

Private label brands bolster their market presence

PROSPECTS AND OPPORTUNITIES

Gradual decline expected amid changing consumer preferences

Frozen products show some potential for growth

Modern retail challenges the category's viability

CATEGORY DATA

Table 50 Sales of Processed Fruit and Vegetables by Category: Volume 2019-2024
Table 51 Sales of Processed Fruit and Vegetables by Category: Value 2019-2024
Table 52 Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2019-2024
Table 53 Sales of Processed Fruit and Vegetables by Category: % Value Growth 2019-2024
Table 54 Sales of Frozen Processed Vegetables by Type: % Value Breakdown 2019-2024
Table 55 NBO Company Shares of Processed Fruit and Vegetables: % Value 2020-2024
Table 56 LBN Brand Shares of Processed Fruit and Vegetables: % Value 2021-2024
Table 57 Distribution of Processed Fruit and Vegetables by Format: % Value 2019-2024
Table 58 Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2024-2029
Table 59 □Forecast Sales of Processed Fruit and Vegetables by Category: Value 2024-2029
Table 60 □Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2024-2029
Table 61 □Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2024-2029

RICE, PASTA AND NOODLES IN LITHUANIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Diverging dynamics across subcategories

Stabilisation in dried pasta sales

Rapid growth in noodles

PROSPECTS AND OPPORTUNITIES

Navigating the competitive landscape for carbohydrate-based foods

Instant noodles: A category reinvented

Private label strategies intensify

CATEGORY DATA

Table 62 Sales of Rice, Pasta and Noodles by Category: Volume 2019-2024
Table 63 Sales of Rice, Pasta and Noodles by Category: Value 2019-2024
Table 64 Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2019-2024
Table 65 Sales of Rice, Pasta and Noodles by Category: % Value Growth 2019-2024

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Table 66 Sales of Instant Noodles by Leading Flavours: Rankings 2019-2024
Table 67 NBO Company Shares of Rice, Pasta and Noodles: % Value 2020-2024
Table 68 LBN Brand Shares of Rice, Pasta and Noodles: % Value 2021-2024
Table 69 NBO Company Shares of Rice: % Value 2020-2024
Table 70 LBN Brand Shares of Rice: % Value 2021-2024
Table 71 □NBO Company Shares of Pasta: % Value 2020-2024
Table 72 □LBN Brand Shares of Pasta: % Value 2021-2024
Table 73 □NBO Company Shares of Noodles: % Value 2020-2024
Table 74 □LBN Brand Shares of Noodles: % Value 2021-2024
Table 75 □Distribution of Rice, Pasta and Noodles by Format: % Value 2019-2024
Table 76 □Distribution of Rice by Format: % Value 2019-2024
Table 77 □Distribution of Pasta by Format: % Value 2019-2024
Table 78 □Distribution of Noodles by Format: % Value 2019-2024
Table 79 □Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2024-2029
Table 80 □Forecast Sales of Rice, Pasta and Noodles by Category: Value 2024-2029
Table 81 □Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2024-2029
Table 82 □Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2024-2029

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