

Staple Foods in Lithuania

Market Direction | 2024-12-05 | 55 pages | Euromonitor

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Report description:

The year 2024 marks a promising period for staple foods in Lithuania. In contrast to some neighbouring countries, consumer confidence remains robust, buoying expenditure levels and driving better-than-expected performance across staple foods. After the challenges posed by significant price inflation in 2022 and 2023, 2024 brings relief, as inflationary pressures ease, fostering optimism among both consumers and leading players. While health concerns, particularly regarding the intake of carbohyd...

Euromonitor International's Staple Foods in Lithuania report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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