

Staple Foods in Latvia

Market Direction | 2024-12-05 | 56 pages | Euromonitor

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Report description:

Staple foods in Latvia in 2024 presents a more stable outlook than the turmoil of previous years. The inflationary pressures of 2022 and 2023 appear to have subsided, offering some relief. However, ongoing economic uncertainty has hindered a more rapid recovery in sales. Many staple categories, particularly carbohydrate-based products, face strong competition from other food sources, which has kept sales growth relatively slow. The competition among bread, pasta, rice, potatoes, and other staple...

Euromonitor International's Staple Foods in Latvia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
December 2024

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