

Sportswear in the Netherlands

Market Direction | 2024-12-06 | 18 pages | Euromonitor

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Report description:

Sportswear continues to thrive in the Netherlands, driven by the growing interest in sports and healthy lifestyles among the Dutch. More people are aware of the benefits of sports and fitness while adopting preventive measures to extend the quality of life and avoid disease. This is triggering demand for sportswear including footwear translating into sustained volume and current value growth in 2024. Added to this, the Dutch are wearing more sports apparel for comfort and everyday use; a trend t...

Euromonitor International's Sportswear in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Sports Apparel, Sports Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sportswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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