

Sauces, Dips and Condiments Packaging in Italy

Market Direction | 2024-07-15 | 9 pages | Euromonitor

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Report description:

Total sauces, dips and condiments packaging volumes returned to growth in Italy in 2023, after two years of stagnation. Mayonnaise followed this trend and also returned to growth in 2023. However, the rising cost of key ingredients in mayonnaise, such as sunflower oil, led to increases in the prices of such products in Italy. In response, manufacturers sought cost-cutting measures, which also impacted packaging choices. Glass jars, once dominant, remained the leading pack type for mayonnaise in...

Euromonitor International's Sauces, Dips and Condiments Packaging in Italy report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sauces, Dips and Condiments Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SAUCES, DIPS AND CONDIMENTS PACKAGING IN ITALY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Mayonnaise manufacturers tackle increases in the prices of raw materials with packaging changes

Premiumisation trend favours the growth of glass packaging for cooking and table sauces from around the world

Companies focus on packaging sustainability for tomato pastes and purees

PROSPECTS AND OPPORTUNITIES

Metal food cans expected to gain share in tomato pastes and purees

Innovations in herbs and spices packaging expected in the forecast period

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