

Sauces, Dips and Condiments in Tunisia

Market Direction | 2024-12-06 | 22 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

Inflation and significant price increases of sauces, dips and condiments is affecting consumption habits in 2024. There is a notable shift to economy products and local brands sold at more affordable prices than their international counterparts, as well as shopping during promotions. Indeed, there is growing demand for sauces, dips and condiments from the discounter Aziza. Overall, all categories are recording lower volume growth in 2024 than in the previous year.

Euromonitor International's Sauces, Dips and Condiments in Tunisia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sauces, Dips and Condiments market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

Table of Contents:

Sauces, Dips and Condiments in Tunisia

Euromonitor International

December 2024

List Of Contents And Tables

SAUCES, DIPS AND CONDIMENTS IN TUNISIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Price increases drive switch to more affordable products in 2024

Herbs and spices benefits from shift to packaged products and increased availability

Innovative 2024

PROSPECTS AND OPPORTUNITIES

Local players to launch more affordable products to mitigate the challenge of price increases

Convenience and barbecue trends will influence consumers' choices

Herbs and spices set to benefit from increased availability and variety

CATEGORY DATA

Table 1 Sales of Sauces, Dips and Condiments by Category: Volume 2019-2024

Table 2 Sales of Sauces, Dips and Condiments by Category: Value 2019-2024

Table 3 Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2019-2024

Table 4 Sales of Sauces, Dips and Condiments by Category: % Value Growth 2019-2024

Table 5 Sales of Liquid Recipe Sauces by Type: % Value 2019-2024

Table 6 NBO Company Shares of Sauces, Dips and Condiments: % Value 2020-2024

Table 7 LBN Brand Shares of Sauces, Dips and Condiments: % Value 2021-2024

Table 8 Distribution of Sauces, Dips and Condiments by Format: % Value 2019-2024

Table 9 Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2024-2029

Table 10 Forecast Sales of Sauces, Dips and Condiments by Category: Value 2024-2029

Table 11 Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2024-2029

Table 12 Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2024-2029

COOKING INGREDIENTS AND MEALS IN TUNISIA

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2024: The big picture

Key trends in 2024

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 13 Sales of Cooking Ingredients and Meals by Category: Volume 2019-2024

Table 14 Sales of Cooking Ingredients and Meals by Category: Value 2019-2024

Table 15 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2019-2024

Table 16 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2019-2024

Table 17 NBO Company Shares of Cooking Ingredients and Meals: % Value 2020-2024

Table 18 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2021-2024

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 19 Penetration of Private Label by Category: % Value 2019-2024

Table 20 Distribution of Cooking Ingredients and Meals by Format: % Value 2019-2024

Table 21 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2024-2029

Table 22 □Forecast Sales of Cooking Ingredients and Meals by Category: Value 2024-2029

Table 23 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2024-2029

Table 24 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Sauces, Dips and Condiments in Tunisia

Market Direction | 2024-12-06 | 22 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-13
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com