

Sauces, Dips and Condiments in Cameroon

Market Direction | 2024-12-05 | 26 pages | Euromonitor

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Report description:

Affordability continues to be a defining factor in shaping consumer preferences within the sauces, dips, and condiments category in Cameroon in 2024. This is particularly evident in the demand for packaged herbs, spices, tomato paste, and stock cubes, all of which are staples in the average Cameroonian kitchen. Price sensitivity has intensified, with consumers opting for the most cost-effective solutions to meet their daily culinary needs.

Euromonitor International's Sauces, Dips and Condiments in Cameroon report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sauces, Dips and Condiments market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
December 2024

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SAUCES, DIPS AND CONDIMENTS IN CAMEROON

KEY DATA FINDINGS

2024 DEVELOPMENTS

Price sensitivity boosts demand for budget-friendly packaged herbs and spices, with affordability leading sales of tomato paste and stock cubes
Convenience, longer shelf life and local flavours drive sales of herbs and spices, while the unappealing profile of liquid fonds diminishes household demand
Rising preference for stock powders disrupts market, challenging Nestle's dominance
PROSPECTS AND OPPORTUNITIES
Health and wellness at the forefront of cooking ingredients as preference for fresh ingredients remains strong
Convenience at the heart of stock powders and packaged herbs and spices, while fast food culture drives demand for table sauces

Ease of use and longevity propel packaged herbs and spices, while liquid fonds struggle to find traction

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COOKING INGREDIENTS AND MEALS IN CAMEROON

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