

Rice, Pasta and Noodles in Uruguay

Market Direction | 2024-12-05 | 21 pages | Euromonitor

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Report description:

Noodles is expected to register the best performance in retail volume terms within rice, pasta and noodles in Uruguay in 2024. While value sales are still significantly below rice and pasta, instant noodle cups and pouches are gaining ground, thanks to the expansion of multinational brands such as Nissin and Maruchan. In addition, local options such as Las Acacias from Darcel are proving popular, as they are cheaper than imported brands.

Euromonitor International's Rice, Pasta and Noodles in Uruguay report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rice, Pasta and Noodles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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