

Rice, Pasta and Noodles in Tunisia

Market Direction | 2024-12-05 | 22 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

Overall, rice, pasta and noodles is register to register muted constant value and volume growth in Tunisia in 2024, as inflation remains high. Pasta continues to account for most values sales and is expected to see an increase in volume sales, while volume sales are expected to fall for rice. Though both products are subsidised, pasta is manufactured locally, whereas rice is imported, and with dwindling foreign currency, there has only been limited imports, which is leading to shortages. Private...

Euromonitor International's Rice, Pasta and Noodles in Tunisia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rice, Pasta and Noodles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Rice, Pasta and Noodles in Tunisia
Euromonitor International
December 2024

List Of Contents And Tables

RICE, PASTA AND NOODLES IN TUNISIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Opposing picture for pasta and rice
Instant noodles continues to grow in popularity
Pasta continues to attract international players

PROSPECTS AND OPPORTUNITIES

Further decline in volume sales for rice
Instant noodles pouches best performer
Retail developments set to support growth

CATEGORY DATA

- Table 1 Sales of Rice, Pasta and Noodles by Category: Volume 2019-2024
- Table 2 Sales of Rice, Pasta and Noodles by Category: Value 2019-2024
- Table 3 Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2019-2024
- Table 4 Sales of Rice, Pasta and Noodles by Category: % Value Growth 2019-2024
- Table 5 Sales of Instant Noodles by Leading Flavours: Rankings 2019-2024
- Table 6 NBO Company Shares of Rice, Pasta and Noodles: % Value 2020-2024
- Table 7 LBN Brand Shares of Rice, Pasta and Noodles: % Value 2021-2024
- Table 8 NBO Company Shares of Rice: % Value 2020-2024
- Table 9 LBN Brand Shares of Rice: % Value 2021-2024
- Table 10 □NBO Company Shares of Pasta: % Value 2020-2024
- Table 11 □LBN Brand Shares of Pasta: % Value 2021-2024
- Table 12 □NBO Company Shares of Noodles: % Value 2020-2024
- Table 13 □LBN Brand Shares of Noodles: % Value 2021-2024
- Table 14 □Distribution of Rice, Pasta and Noodles by Format: % Value 2019-2024
- Table 15 □Distribution of Rice by Format: % Value 2019-2024
- Table 16 □Distribution of Pasta by Format: % Value 2019-2024
- Table 17 □Distribution of Noodles by Format: % Value 2019-2024
- Table 18 □Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2024-2029
- Table 19 □Forecast Sales of Rice, Pasta and Noodles by Category: Value 2024-2029
- Table 20 □Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2024-2029
- Table 21 □Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2024-2029

STAPLE FOODS IN TUNISIA

EXECUTIVE SUMMARY

Staple foods in 2024: The big picture
Key trends in 2024
Competitive landscape
Channel developments
What next for staple foods?

MARKET DATA

Table 22 Sales of Staple Foods by Category: Volume 2019-2024
Table 23 Sales of Staple Foods by Category: Value 2019-2024
Table 24 Sales of Staple Foods by Category: % Volume Growth 2019-2024
Table 25 Sales of Staple Foods by Category: % Value Growth 2019-2024
Table 26 NBO Company Shares of Staple Foods: % Value 2020-2024
Table 27 LBN Brand Shares of Staple Foods: % Value 2021-2024
Table 28 Penetration of Private Label by Category: % Value 2020-2024
Table 29 Distribution of Staple Foods by Format: % Value 2019-2024
Table 30 Forecast Sales of Staple Foods by Category: Volume 2024-2029
Table 31 □Forecast Sales of Staple Foods by Category: Value 2024-2029
Table 32 □Forecast Sales of Staple Foods by Category: % Volume Growth 2024-2029
Table 33 □Forecast Sales of Staple Foods by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Rice, Pasta and Noodles in Tunisia

Market Direction | 2024-12-05 | 22 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-07"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com