

Rice, Pasta and Noodles in the Netherlands

Market Direction | 2024-12-05 | 26 pages | Euromonitor

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Report description:

Instant noodles in the Netherlands has experienced notable growth in 2024, driven by its convenience and appeal to younger demographics. Consumers increasingly view instant noodles as versatile, affordable options suitable not only for main meals but also as quick snacks, whether at home, school, or the workplace. This trend aligns with a growing interest in Asian cuisine, particularly noodles, which has further boosted their popularity.

Euromonitor International's Rice, Pasta and Noodles in Netherlands report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rice, Pasta and Noodles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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