

Rice, Pasta and Noodles in Serbia

Market Direction | 2024-12-05 | 22 pages | Euromonitor

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Report description:

The busy lifestyles of consumers in Serbia have led to a decreasing demand for rice and pasta in 2024, as consumers have less time to prepare these staple foods. In contrast, sales of noodles are experiencing growth, driven by the increasing demand for on-the-go consumption and quick preparation. Price sensitivity continues to play a major role in purchasing decisions, with consumers actively seeking price reductions and opting for private label products and special offers. The trend towards con...

Euromonitor International's Rice, Pasta and Noodles in Serbia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rice, Pasta and Noodles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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