

Rice, Pasta and Noodles in Serbia

Market Direction | 2024-12-05 | 22 pages | Euromonitor

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Report description:

The busy lifestyles of consumers in Serbia have led to a decreasing demand for rice and pasta in 2024, as consumers have less time to prepare these staple foods. In contrast, sales of noodles are experiencing growth, driven by the increasing demand for on-the-go consumption and quick preparation. Price sensitivity continues to play a major role in purchasing decisions, with consumers actively seeking price reductions and opting for private label products and special offers. The trend towards con...

Euromonitor International's Rice, Pasta and Noodles in Serbia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rice, Pasta and Noodles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Rice, Pasta and Noodles in Serbia

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List Of Contents And Tables

RICE, PASTA AND NOODLES IN SERBIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Convenience drives noodles growth amidst price sensitivity

Pasta sales grow slightly despite high prices

Rice sees increased private label share amid decreasing discount purchases

PROSPECTS AND OPPORTUNITIES

Noodles to drive stable growth, driven by convenience

Price sensitivity to influence rice and pasta sales

Brand loyalty to benefit leading players in a saturated market

CATEGORY DATA

Table 1 Sales of Rice, Pasta and Noodles by Category: Volume 2019-2024

Table 2 Sales of Rice, Pasta and Noodles by Category: Value 2019-2024

Table 3 Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2019-2024

Table 4 Sales of Rice, Pasta and Noodles by Category: % Value Growth 2019-2024

Table 5 Sales of Instant Noodles by Leading Flavours: Rankings 2019-2024

Table 6 NBO Company Shares of Rice, Pasta and Noodles: % Value 2020-2024

Table 7 LBN Brand Shares of Rice, Pasta and Noodles: % Value 2021-2024

Table 8 NBO Company Shares of Rice: % Value 2020-2024

Table 9 LBN Brand Shares of Rice: % Value 2021-2024

Table 10 NBO Company Shares of Pasta: % Value 2020-2024

Table 11 LBN Brand Shares of Pasta: % Value 2021-2024

Table 12 NBO Company Shares of Noodles: % Value 2020-2024

Table 13 LBN Brand Shares of Noodles: % Value 2021-2024

Table 14 Distribution of Rice, Pasta and Noodles by Format: % Value 2019-2024

Table 15 Distribution of Rice by Format: % Value 2019-2024

Table 16 Distribution of Pasta by Format: % Value 2019-2024

Table 17 Distribution of Noodles by Format: % Value 2019-2024

Table 18 Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2024-2029

Table 19 Forecast Sales of Rice, Pasta and Noodles by Category: Value 2024-2029

Table 20 Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2024-2029

Table 21 Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2024-2029

STAPLE FOODS IN SERBIA

EXECUTIVE SUMMARY

Staple foods in 2024: The big picture

Key trends in 2024

Competitive Landscape

Channel developments

What next for staple foods?

MARKET DATA

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Table 22 Sales of Staple Foods by Category: Volume 2019-2024

Table 23 Sales of Staple Foods by Category: Value 2019-2024

Table 24 Sales of Staple Foods by Category: % Volume Growth 2019-2024

Table 25 Sales of Staple Foods by Category: % Value Growth 2019-2024

Table 26 NBO Company Shares of Staple Foods: % Value 2020-2024

Table 27 LBN Brand Shares of Staple Foods: % Value 2021-2024

Table 28 Penetration of Private Label by Category: % Value 2020-2024

Table 29 Distribution of Staple Foods by Format: % Value 2019-2024

Table 30 Forecast Sales of Staple Foods by Category: Volume 2024-2029

Table 31 □Forecast Sales of Staple Foods by Category: Value 2024-2029

Table 32 □Forecast Sales of Staple Foods by Category: % Volume Growth 2024-2029

Table 33 □Forecast Sales of Staple Foods by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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