

## **Rice, Pasta and Noodles in Latvia**

Market Direction | 2024-12-05 | 23 pages | Euromonitor

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### **Report description:**

In 2024, rice, pasta, and noodles in Latvia experiences stagnation in retail volume terms, with sales showing limited movement after several years of economic volatility. Price inflation, which previously disrupted the market, has now stabilised, offering some relief to consumers. Despite this overall stagnation, the category demonstrates two distinct performance trends: a notable rise in demand for instant noodles and a comparatively subdued performance in dried pasta. These contrasting dynamic...

Euromonitor International's Rice, Pasta and Noodles in Latvia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Rice, Pasta and Noodles market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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