

Rice, Pasta and Noodles in Kazakhstan

Market Direction | 2024-12-05 | 25 pages | Euromonitor

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Report description:

Rice is experiencing a significant price increase in 2024 due to a poor harvest. This is resulting in volume sales decline in the year as consumers switch to loose, unpackaged rice, which is significantly more affordable than its packaged counterpart. There has been an increase in rice imported from Russia, whilst the majority of long-grain rice is sourced from India.

Euromonitor International's Rice, Pasta and Noodles in Kazakhstan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rice, Pasta and Noodles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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STAPLE FOODS IN KAZAKHSTAN

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