

## **Rice, Pasta and Noodles in Greece**

Market Direction | 2024-12-05 | 25 pages | Euromonitor

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### **Report description:**

Rice, pasta and noodles in Greece performed well in 2024. Pasta, which remained the leading category, is considered a relatively cheap staple food, used to make a variety of dishes. Thus, still significant inflationary pressure and cost-of-living crisis pushed demand towards the end of the review period. Most Greek households consume pasta, although some consumers continued to switch to more affordable private label options in 2024. Noodles continued to gain acceptance and momentum, to see the h...

Euromonitor International's Rice, Pasta and Noodles in Greece report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Rice, Pasta and Noodles market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: support@scott's-international.com

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## **Table of Contents:**

Rice, Pasta and Noodles in Greece  
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List Of Contents And Tables

### **RICE, PASTA AND NOODLES IN GREECE**

#### **KEY DATA FINDINGS**

#### **2024 DEVELOPMENTS**

Pasta continues to provide an affordable and versatile meal solution

Innovation for a varied and balanced diet

Private label pasta benefits from the "Household Basket" initiative

#### **PROSPECTS AND OPPORTUNITIES**

New flavours and more adventure to push the demand for noodles

Pasta players push strongly on the health and wellness trend

Rice to continue to be best by climate change effects

#### **CATEGORY DATA**

Table 1 Sales of Rice, Pasta and Noodles by Category: Volume 2019-2024

Table 2 Sales of Rice, Pasta and Noodles by Category: Value 2019-2024

Table 3 Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2019-2024

Table 4 Sales of Rice, Pasta and Noodles by Category: % Value Growth 2019-2024

Table 5 Sales of Instant Noodles by Leading Flavours: Rankings 2019-2024

Table 6 NBO Company Shares of Rice, Pasta and Noodles: % Value 2020-2024

Table 7 LBN Brand Shares of Rice, Pasta and Noodles: % Value 2021-2024

Table 8 NBO Company Shares of Rice: % Value 2020-2024

Table 9 LBN Brand Shares of Rice: % Value 2021-2024

Table 10 □NBO Company Shares of Pasta: % Value 2020-2024

Table 11 □LBN Brand Shares of Pasta: % Value 2021-2024

Table 12 □NBO Company Shares of Noodles: % Value 2020-2024

Table 13 □LBN Brand Shares of Noodles: % Value 2021-2024

Table 14 □Distribution of Rice, Pasta and Noodles by Format: % Value 2019-2024

Table 15 □Distribution of Rice by Format: % Value 2019-2024

Table 16 □Distribution of Pasta by Format: % Value 2019-2024

Table 17 □Distribution of Noodles by Format: % Value 2019-2024

Table 18 □Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2024-2029

Table 19 □Forecast Sales of Rice, Pasta and Noodles by Category: Value 2024-2029

Table 20 □Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2024-2029

Table 21 □Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2024-2029

### **STAPLE FOODS IN GREECE**

#### **EXECUTIVE SUMMARY**

Staple foods in 2024: The big picture

Key trends in 2024

Competitive landscape

Channel developments

What next for staple foods?

#### **MARKET DATA**

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Table 22 Sales of Staple Foods by Category: Volume 2019-2024  
Table 23 Sales of Staple Foods by Category: Value 2019-2024  
Table 24 Sales of Staple Foods by Category: % Volume Growth 2019-2024  
Table 25 Sales of Staple Foods by Category: % Value Growth 2019-2024  
Table 26 NBO Company Shares of Staple Foods: % Value 2020-2024  
Table 27 LBN Brand Shares of Staple Foods: % Value 2021-2024  
Table 28 Penetration of Private Label by Category: % Value 2019-2024  
Table 29 Distribution of Staple Foods by Format: % Value 2019-2024  
Table 30 Forecast Sales of Staple Foods by Category: Volume 2024-2029  
Table 31 □Forecast Sales of Staple Foods by Category: Value 2024-2029  
Table 32 □Forecast Sales of Staple Foods by Category: % Volume Growth 2024-2029  
Table 33 □Forecast Sales of Staple Foods by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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