

Rice, Pasta and Noodles in Greece

Market Direction | 2024-12-05 | 25 pages | Euromonitor

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Report description:

Rice, pasta and noodles in Greece performed well in 2024. Pasta, which remained the leading category, is considered a relatively cheap staple food, used to make a variety of dishes. Thus, still significant inflationary pressure and cost-of-living crisis pushed demand towards the end of the review period. Most Greek households consume pasta, although some consumers continued to switch to more affordable private label options in 2024. Noodles continued to gain acceptance and momentum, to see the h...

Euromonitor International's Rice, Pasta and Noodles in Greece report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rice, Pasta and Noodles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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MARKET DATA

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