

Refrigeration Appliances in the United Kingdom

Market Direction | 2024-12-02 | 45 pages | Euromonitor

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Report description:

Following the steep retail volume decline of 2023, there were expectations at the beginning of 2024 that refrigeration appliances in the UK would slowly start to recover from the normalisation of sales after the pandemic. However, 2024 is also proving to be challenging. In a similar trend to 2023, the housing market is slow, and the rate of new builds continues to lag. While inflation has improved, house renovations and a willingness to invest in new kitchens are still being negatively impacted...

Euromonitor International's Refrigeration Appliances in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Built-in Refrigeration Appliances, Electric Wine Coolers/Chillers, Freestanding Refrigeration Appliances, Freezers, Fridge Freezers, Fridges.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Refrigeration Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Built-in refrigeration is increasingly popular but freestanding still dominates demand
Beko retains leadership of refrigeration appliances

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Easing of inflation to stabilise price growth of refrigeration appliances
Strongest growth for built-in fridge freezers and electric wine coolers/chillers

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