

Refrigeration Appliances in Japan

Market Direction | 2024-12-06 | 40 pages | Euromonitor

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Report description:

The outlook for refrigeration appliances in Japan for 2024 overall appears bleak, with continued declines anticipated in both retail volume and current value terms. While the average unit price is expected to see a slight increase, it is not set to be enough to offset the decline in volume terms and drive value growth. A significant factor contributing to this downturn is the poor performance of freestanding fridge-freezers, which represents by far the largest category within refrigeration appli...

Euromonitor International's Refrigeration Appliances in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Built-in Refrigeration Appliances, Electric Wine Coolers/Chillers, Freestanding Refrigeration Appliances, Freezers, Fridge Freezers, Fridges.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Refrigeration Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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