

## **Pulses in Australia**

Market Direction | 2024-12-05 | 17 pages | Euromonitor

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### **Report description:**

In the current market landscape, fresh pulses in Australia such as beans and peas are struggling to maintain a positive performance due to consumer habits. Many Australians typically purchase shelf stable or frozen pulses, as these formats are not only more convenient for consumption, but also have a longer shelf life and can be bought in bulk to be stored away in the freezer or pantry. For example, retail volume sales of shelf stable beans are set to reach over 59,100 tonnes in 2024, compared t...

Euromonitor International's Pulses in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Beans, Other Pulses, Peas.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Pulses market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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**Table of Contents:**

Pulses in Australia  
Euromonitor International  
December 2024

List Of Contents And Tables

PULSES IN AUSTRALIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Consumer preference for shelf stable and frozen pulses impacts performance of fresh produce

Improvement in farming conditions to help control prices

PROSPECTS AND OPPORTUNITIES

Growth potential for pulses as consumers seek out plant-based protein alternatives

Steady recovery of sales expected as price of pulses starts to ease

Summary 1      Major Processors of Pulses 2024

CATEGORY DATA

Table 1 Total Sales of Pulses by Category: Total Volume 2019-2024

Table 2 Total Sales of Pulses by Category: % Total Volume Growth 2019-2024

Table 3 Retail Sales of Pulses by Category: Volume 2019-2024

Table 4 Retail Sales of Pulses by Category: % Volume Growth 2019-2024

Table 5 Retail Sales of Pulses by Category: Value 2019-2024

Table 6 Retail Sales of Pulses by Category: % Value Growth 2019-2024

Table 7 Retail Sales of Pulses by Packaged vs Unpackaged: % Volume 2019-2024

Table 8 Forecast Total Sales of Pulses by Category: Total Volume 2024-2029

Table 9 Forecast Total Sales of Pulses by Category: % Total Volume Growth 2024-2029

Table 10 □Forecast Retail Sales of Pulses by Category: Volume 2024-2029

Table 11 □Forecast Retail Sales of Pulses by Category: % Volume Growth 2024-2029

Table 12 □Forecast Retail Sales of Pulses by Category: Value 2024-2029

Table 13 □Forecast Retail Sales of Pulses by Category: % Value Growth 2024-2029

FRESH FOOD IN AUSTRALIA

EXECUTIVE SUMMARY

Fresh food in 2024: The big picture

2024 key trends

Retailing developments

What next for fresh food?

MARKET DATA

Table 14 Total Sales of Fresh Food by Category: Total Volume 2019-2024

Table 15 Total Sales of Fresh Food by Category: % Total Volume Growth 2019-2024

Table 16 Retail Sales of Fresh Food by Category: Volume 2019-2024

Table 17 Retail Sales of Fresh Food by Category: % Volume Growth 2019-2024

Table 18 Retail Sales of Fresh Food by Category: Value 2019-2024

Table 19 Retail Sales of Fresh Food by Category: % Value Growth 2019-2024

Table 20 Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2019-2024

Table 21 Retail Distribution of Fresh Food by Format: % Volume 2019-2024

Table 22 Forecast Total Sales of Fresh Food by Category: Total Volume 2024-2029

Table 23 □Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2024-2029

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Table 24 □Forecast Retail Sales of Fresh Food by Category: Volume 2024-2029

Table 25 □Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2024-2029

Table 26 □Forecast Retail Sales of Fresh Food by Category: Value 2024-2029

Table 27 □Forecast Retail Sales of Fresh Food by Category: % Value Growth 2024-2029

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SOURCES

Summary 2 Research Sources

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