

Processed Meat, Seafood and Alternatives To Meat in Serbia

Market Direction | 2024-12-05 | 19 pages | Euromonitor

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Report description:

In Serbia, the market for canned and shelf-stable processed meat has experienced a decline in volume sales in 2024, coupled with a significant increase in unit prices. This product category is typically purchased for the convenience of fast meal preparation. However, consumers who are focused on economising have increasingly opted to buy fresh meat and cook at home, which has contributed to the decline in canned meat sales. At the same time, health-conscious consumers have reduced their consumpt...

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in Serbia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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December 2024

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