

Processed Meat, Seafood and Alternatives To Meat in Serbia

Market Direction | 2024-12-05 | 19 pages | Euromonitor

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Report description:

In Serbia, the market for canned and shelf-stable processed meat has experienced a decline in volume sales in 2024, coupled with a significant increase in unit prices. This product category is typically purchased for the convenience of fast meal preparation. However, consumers who are focused on economising have increasingly opted to buy fresh meat and cook at home, which has contributed to the decline in canned meat sales. At the same time, health-conscious consumers have reduced their consumpt...

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in Serbia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Processed Meat, Seafood and Alternatives To Meat in Serbia

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List Of Contents And Tables

PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN SERBIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Declining sales of canned meat and shift towards plant-based alternatives

Processed meat spreads remain popular despite challenges

Impact of price growth on processed meat consumption

PROSPECTS AND OPPORTUNITIES

Forecasted recovery for processed meat, seafood, and alternatives

Convenience and brand loyalty driving processed meat sales

Health-conscious alternatives to processed meat on the rise

CATEGORY DATA

Table 1 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2019-2024

Table 2 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2019-2024

Table 3 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2019-2024

Table 4 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2019-2024

Table 5 Sales of Shelf Stable Processed Red Meat by Type: % Volume Breakdown 2019-2024

Table 6 Sales of Chilled Processed Red Meat by Type: % Volume Breakdown 2019-2024

Table 7 Sales of Frozen Processed Red Meat by Type: % Volume Breakdown 2019-2024

Table 8 Sales of Frozen Processed Poultry by Type: % Value Breakdown 2019-2024

Table 9 Sales of Frozen Processed Seafood by Type: % Value Breakdown 2019-2024

Table 10 □NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2020-2024

Table 11 □LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2021-2024

Table 12 □Distribution of Processed Meat, Seafood and Alternatives to Meat by Format: % Value 2019-2024

Table 13 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2024-2029

Table 14 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2024-2029

STAPLE FOODS IN SERBIA

EXECUTIVE SUMMARY

Staple foods in 2024: The big picture

Key trends in 2024

Competitive Landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 15 Sales of Staple Foods by Category: Volume 2019-2024

Table 16 Sales of Staple Foods by Category: Value 2019-2024

Table 17 Sales of Staple Foods by Category: % Volume Growth 2019-2024

Table 18 Sales of Staple Foods by Category: % Value Growth 2019-2024

Table 19 NBO Company Shares of Staple Foods: % Value 2020-2024

Table 20 LBN Brand Shares of Staple Foods: % Value 2021-2024

Table 21 Penetration of Private Label by Category: % Value 2020-2024

Table 22 Distribution of Staple Foods by Format: % Value 2019-2024

Table 23 Forecast Sales of Staple Foods by Category: Volume 2024-2029

Table 24 □Forecast Sales of Staple Foods by Category: Value 2024-2029

Table 25 □Forecast Sales of Staple Foods by Category: % Volume Growth 2024-2029

Table 26 □Forecast Sales of Staple Foods by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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