

## **Processed Meat, Seafood and Alternatives To Meat in Lithuania**

Market Direction | 2024-12-05 | 19 pages | Euromonitor

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### **Report description:**

After facing subdued demand and less favourable market conditions during the review period, processed meat, seafood, and meat alternatives in Lithuania experienced a more optimistic year in 2024. However, this resurgence has not been evenly distributed across all categories. While chilled and fresh options have driven growth, shelf-stable products continue to struggle, reflecting a broader shift in consumer preferences. Products designed for immediate consumption or convenient meal preparation a...

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in Lithuania report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
December 2024

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