

Processed Meat and Seafood Packaging in Sweden

Market Direction | 2024-08-13 | 8 pages | Euromonitor

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Report description:

In processed meat and seafood in Sweden, flexible plastic accounts for the greatest packaging unit volumes. Flexible plastic is widely used in key categories such as chilled processed meat, because it is compact and flexible, allowing for convenient storage in refrigerators. Furthermore, this pack type does not frost when refrigerated, and protects the content from air and moisture, keeping it fresh. Flexible plastic also allows consumers to view the product inside to reassure themselves it is f...

Euromonitor International's Processed Meat and Seafood Packaging in Sweden report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Meat and Seafood Substitutes inc Tofu, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat and Seafood Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PROCESSED MEAT AND SEAFOOD PACKAGING IN SWEDEN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible plastic dominates in processed meat and seafood packaging

Other plastic trays recording dynamic growth in shelf stable seafood

Thin wall plastic containers gaining share in chilled processed meat

PROSPECTS AND OPPORTUNITIES

Meat and seafood substitutes growth will boost usage of flexible plastic and thin wall plastic containers

Thin wall plastic containers expected to gain share due to their barrier properties

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