

Processed Fruit and Vegetables in Uruguay

Market Direction | 2024-12-05 | 18 pages | Euromonitor

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Report description:

Processed fruit and vegetables has been under pressure in Uruguay in recent years, due to significant cross-border shopping in Argentina. How this eased in 2024, as the steep devaluation of the Argentinian peso at the end of 2023 resulted in significant price increases in Argentina. This consequently made cross-border shopping less lucrative for Uruguayan consumers. As a result, local consumers are shopping locally again. Prior to the devaluation, the price gap for shelf stable vegetables in par...

Euromonitor International's Processed Fruit and Vegetables in Uruguay report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Processed Fruit and Vegetables in Uruguay
Euromonitor International
December 2024

List Of Contents And Tables

PROCESSED FRUIT AND VEGETABLES IN URUGUAY

KEY DATA FINDINGS

2024 DEVELOPMENTS

Positive volume growth, as cross-border shopping eases
Frozen offerings register highest value and volume growth
Private label enjoys strong growth

PROSPECTS AND OPPORTUNITIES

Positive performance over forecast period
Glass presentations seen as more premium
Health concerns limit consumption of shelf stable fruit

CATEGORY DATA

- Table 1 Sales of Processed Fruit and Vegetables by Category: Volume 2019-2024
- Table 2 Sales of Processed Fruit and Vegetables by Category: Value 2019-2024
- Table 3 Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2019-2024
- Table 4 Sales of Processed Fruit and Vegetables by Category: % Value Growth 2019-2024
- Table 5 Sales of Frozen Processed Vegetables by Type: % Value Breakdown 2019-2024
- Table 6 NBO Company Shares of Processed Fruit and Vegetables: % Value 2020-2024
- Table 7 LBN Brand Shares of Processed Fruit and Vegetables: % Value 2021-2024
- Table 8 Distribution of Processed Fruit and Vegetables by Format: % Value 2019-2024
- Table 9 Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2024-2029
- Table 10 □Forecast Sales of Processed Fruit and Vegetables by Category: Value 2024-2029
- Table 11 □Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2024-2029
- Table 12 □Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2024-2029

STAPLE FOODS IN URUGUAY

EXECUTIVE SUMMARY

Staple foods in 2024: The big picture
Key trends in 2024
Competitive Landscape
Channel developments
What next for staple foods?

MARKET DATA

- Table 13 Sales of Staple Foods by Category: Volume 2019-2024
- Table 14 Sales of Staple Foods by Category: Value 2019-2024
- Table 15 Sales of Staple Foods by Category: % Volume Growth 2019-2024
- Table 16 Sales of Staple Foods by Category: % Value Growth 2019-2024
- Table 17 NBO Company Shares of Staple Foods: % Value 2020-2024
- Table 18 LBN Brand Shares of Staple Foods: % Value 2021-2024

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Table 19 Penetration of Private Label by Category: % Value 2020-2024

Table 20 Distribution of Staple Foods by Format: % Value 2019-2024

Table 21 Forecast Sales of Staple Foods by Category: Volume 2024-2029

Table 22 □Forecast Sales of Staple Foods by Category: Value 2024-2029

Table 23 □Forecast Sales of Staple Foods by Category: % Volume Growth 2024-2029

Table 24 □Forecast Sales of Staple Foods by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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