

Processed Fruit and Vegetables in Tunisia

Market Direction | 2024-12-05 | 18 pages | Euromonitor

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Report description:

Despite continuing high inflation, processed vegetables and fruits in Tunisia is expected to register both healthy constant value and volume growth in 2024. One reason for the positive growth is that persistent drought is negatively impacting yields of local fruit and vegetables. Shelf stable still accounts for most value sales, in particular shelf stable vegetables, which is expected to register very healthy volume growth. However, volume growth is expected to be much more subdued for shelf sta...

Euromonitor International's Processed Fruit and Vegetables in Tunisia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Processed Fruit and Vegetables in Tunisia
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List Of Contents And Tables

PROCESSED FRUIT AND VEGETABLES IN TUNISIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Persistent drought boost volume sales

Increasing offerings of frozen vegetables and potatoes

Imported brands dominate

PROSPECTS AND OPPORTUNITIES

Positive outlook over forecast period

Frozen processed vegetables registers healthy performance over forecast period

Shelf stable fruit registers volume decline

CATEGORY DATA

Table 1 Sales of Processed Fruit and Vegetables by Category: Volume 2019-2024

Table 2 Sales of Processed Fruit and Vegetables by Category: Value 2019-2024

Table 3 Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2019-2024

Table 4 Sales of Processed Fruit and Vegetables by Category: % Value Growth 2019-2024

Table 5 Sales of Frozen Processed Vegetables by Type: % Value Breakdown 2019-2024

Table 6 NBO Company Shares of Processed Fruit and Vegetables: % Value 2020-2024

Table 7 LBN Brand Shares of Processed Fruit and Vegetables: % Value 2021-2024

Table 8 Distribution of Processed Fruit and Vegetables by Format: % Value 2019-2024

Table 9 Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2024-2029

Table 10 □Forecast Sales of Processed Fruit and Vegetables by Category: Value 2024-2029

Table 11 □Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2024-2029

Table 12 □Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2024-2029

STAPLE FOODS IN TUNISIA

EXECUTIVE SUMMARY

Staple foods in 2024: The big picture

Key trends in 2024

Competitive landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 13 Sales of Staple Foods by Category: Volume 2019-2024

Table 14 Sales of Staple Foods by Category: Value 2019-2024

Table 15 Sales of Staple Foods by Category: % Volume Growth 2019-2024

Table 16 Sales of Staple Foods by Category: % Value Growth 2019-2024

Table 17 NBO Company Shares of Staple Foods: % Value 2020-2024

Table 18 LBN Brand Shares of Staple Foods: % Value 2021-2024

Table 19 Penetration of Private Label by Category: % Value 2020-2024

Table 20 Distribution of Staple Foods by Format: % Value 2019-2024

Table 21 Forecast Sales of Staple Foods by Category: Volume 2024-2029

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Table 22 □Forecast Sales of Staple Foods by Category: Value 2024-2029

Table 23 □Forecast Sales of Staple Foods by Category: % Volume Growth 2024-2029

Table 24 □Forecast Sales of Staple Foods by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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