

Processed Fruit and Vegetables in the Netherlands

Market Direction | 2024-12-05 | 22 pages | Euromonitor

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Report description:

Processed fruit and vegetables in the Netherlands has witnessed relatively moderate price increases in 2024, especially when compared to other categories such as fresh dairy products. This restrained pricing trend is primarily driven by the growing dominance of private label offerings, which continue to attract price-sensitive consumers with their affordability. The widening price gap between private labels and branded products has further boosted the appeal of private label items, encouraging s...

Euromonitor International's Processed Fruit and Vegetables in Netherlands report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
December 2024

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