

Processed Fruit and Vegetables in Serbia

Market Direction | 2024-12-05 | 18 pages | Euromonitor

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Report description:

The hectic pace of modern life continues to deter individuals from preparing meals at home in Serbia in 2024. As a result, many busy individuals opt to dine out, contributing to an increase in foodservice consumption. In Serbia, the convenience and speed of using processed fruits and vegetables for meal preparation has become a significant driver of demand. Although there has been a slowdown in volume sales, the overall trend for processed fruit and vegetable sales in 2023 has remained positive.

Euromonitor International's Processed Fruit and Vegetables in Serbia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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