

## **Plant-Based Dairy Packaging in Sweden**

Market Direction | 2024-08-13 | 9 pages | Euromonitor

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### **Report description:**

Larger pack sizes are gaining share in the packaging of plant-based milk in shaped liquid cartons as they provide consumers with a convenient and cost-effective option for purchasing plant-based milk, which is often used in various recipes and cooking applications. Larger pack sizes result in lower costs per ml, making them more attractive to consumers who want to save money without sacrificing quality. Consumers may also prefer larger pack sizes because milk is a commodity with high levels of c...

Euromonitor International's Plant-based Dairy Packaging in Sweden report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Plant-based Dairy Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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PLANT-BASED DAIRY PACKAGING IN SWEDEN

KEY DATA FINDINGS

2023 DEVELOPMENTS

The 1,000ml pack size is most popular in plant-based milk

Thin wall plastic containers the main pack type in plant-based cheese, but plastic pouches also growing

Concerns about dairy production drive volume sales of plant-based alternatives

PROSPECTS AND OPPORTUNITIES

Gable top liquid cartons to gain share in milk packaging, boosted by a new product launch

Thin wall plastic containers to gain further ground in plant-based yoghurt, helped by a new product launch

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