

## **Personal Accessories in Mexico**

Market Direction | 2024-12-06 | 55 pages | Euromonitor

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### **Report description:**

Although overall personal accessories in Mexico is expected to show low growth in retail volume terms and solid growth in retail current value terms in 2024, these growth rates are set to be lower than in the last couple of years. Performances are also anticipated to be polarised depending on the category and the target audience. In general terms, the economy in Mexico has been marked by uncertainty throughout 2024. Although there was strong recovery for the Mexican economy following the pandemi...

Euromonitor International's Personal Accessories in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Personal Accessories market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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