

Nuts in China

Market Direction | 2024-12-02 | 18 pages | Euromonitor

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Report description:

In 2024, nuts is set to see volume growth in the retail, foodservice, and institutional channels in China, demonstrating the continued popularity of such products amongst consumers. With rising health awareness, nuts are widely regarded as a top choice for a healthy snack due to their rich nutritional content, as they include protein, dietary fibre, unsaturated fats, and antioxidants. Demand continues to grow as urban professionals and health-conscious individuals in particular are making nuts a...

Euromonitor International's Nuts in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Almonds, Coconuts, Other Nuts, Peanuts (Groundnuts), Pistachio, Walnuts.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Nuts market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Nuts in China
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List Of Contents And Tables

NUTS IN CHINA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Nuts continues to grow in 2024, driven by rising demand for healthy snacks

Rising demand for coconut water: Health trend boosts foodservice growth

PROSPECTS AND OPPORTUNITIES

E-commerce drives growth in sales of fresh walnuts

Growing trend for home-made plant-based milk in China set to drive demand for almonds and cashews

Summary 1 Major Processors of Nuts 2024

CATEGORY DATA

Table 1 Total Sales of Nuts by Category: Total Volume 2019-2024

Table 2 Total Sales of Nuts by Category: % Total Volume Growth 2019-2024

Table 3 Retail Sales of Nuts by Category: Volume 2019-2024

Table 4 Retail Sales of Nuts by Category: % Volume Growth 2019-2024

Table 5 Retail Sales of Nuts by Category: Value 2019-2024

Table 6 Retail Sales of Nuts by Category: % Value Growth 2019-2024

Table 7 Retail Sales of Nuts by Packaged vs Unpackaged: % Volume 2019-2024

Table 8 Forecast Total Sales of Nuts by Category: Total Volume 2024-2029

Table 9 Forecast Total Sales of Nuts by Category: % Total Volume Growth 2024-2029

Table 10 □Forecast Retail Sales of Nuts by Category: Volume 2024-2029

Table 11 □Forecast Retail Sales of Nuts by Category: % Volume Growth 2024-2029

Table 12 □Forecast Retail Sales of Nuts by Category: Value 2024-2029

Table 13 □Forecast Retail Sales of Nuts by Category: % Value Growth 2024-2029

FRESH FOOD IN CHINA

EXECUTIVE SUMMARY

Fresh food in 2024: The big picture

2024 key trends

Retailing developments

What next for fresh food?

MARKET DATA

Table 14 Total Sales of Fresh Food by Category: Total Volume 2019-2024

Table 15 Total Sales of Fresh Food by Category: % Total Volume Growth 2019-2024

Table 16 Retail Sales of Fresh Food by Category: Volume 2019-2024

Table 17 Retail Sales of Fresh Food by Category: % Volume Growth 2019-2024

Table 18 Retail Sales of Fresh Food by Category: Value 2019-2024

Table 19 Retail Sales of Fresh Food by Category: % Value Growth 2019-2024

Table 20 Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2019-2024

Table 21 Retail Distribution of Fresh Food by Format: % Volume 2019-2024

Table 22 Forecast Total Sales of Fresh Food by Category: Total Volume 2024-2029

Table 23 □Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2024-2029

Table 24 □Forecast Retail Sales of Fresh Food by Category: Volume 2024-2029

Table 25 □Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2024-2029

Table 26 □Forecast Retail Sales of Fresh Food by Category: Value 2024-2029

Table 27 □Forecast Retail Sales of Fresh Food by Category: % Value Growth 2024-2029

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SOURCES

Summary 2 Research Sources

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