

Mobility in Romania

Market Direction | 2024-12-02 | 15 pages | Euromonitor

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Report description:

Insights and data on the traditional automotive sector and the mobility industry can help businesses examine how changing travel patterns will impact future consumer behaviour. Growing climate pressures and rising urbanisation rates are pushing businesses to innovate and drive to the market alternative means of travel. Other insights on transport expenditure, internet access and attitudes to autonomous vehicles can help companies to align corporate strategies and spot new opportunities.

Euromonitor International's Mobility in Romania report offers a comprehensive guide of the traditional and newly emerging mobility forms. The report is broken down into five key areas of industry research: automotive sales and ownership, electric and alternative fuel vehicles, shared mobility, public transport, and autonomous vehicles and connectivity. It provides the latest automotive sales and registration and shared mobility data over 2015-2020, allowing you to identify the sectors driving growth. It assesses the strategic analysis of key factors influencing the market - be they legislative, consumer lifestyle or economic. Forecasts in the reports are available to 2025.

Product coverage: Car Rental, Car Traffic Volume, Distances Travelled by Mode of Transport, Electric Charging Stations, Fuel Prices, Light Vehicle Sales, Light Vehicle Sales by Level of Autonomy (0-5), Shared Mobility, Vehicle Production, Vehicle Registrations, Vehicles in Use.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Mobility market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and

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online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Mobility in Romania
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List Of Contents And Tables

MOBILITY IN ROMANIA

LIGHT VEHICLE SALES

CHART 1 Light Vehicle Sales in Romania 2018-2028

CHART 2 Car Sales by Segment in Romania 2018-2028

CHART 3 Top Five Automotive Brands by Market Share in Romania 2023 and Change 2018-2023

CHART 4 Top 10 Most Popular Light Vehicle Models in Romania 2023

CHART 5 New vs Second-Hand Car Purchase in Romania in the Coming Year 2024

ELECTRIC AND ALTERNATIVE FUEL VEHICLES

CHART 6 Electric Car Registrations in Romania 2018-2028

CHART 7 Reasons for not Buying an Electric Car in Romania 2024

CHART 8 Electric Charging Stations by Type in Romania 2018-2023

CHART 9 EV Charging by Location in Romania 2024

SHARED MOBILITY

CHART 10 □ Typical Mode of Commute Using Shared Services in Romania 2024

CHART 11 □ Anticipated Future Spending on Transportation by Mobility Mode in Romania 2024

CAR RENTALS

CHART 12 □ Car Rental Sales in Romania and Year-on-Year Growth, 2018-2028

CHART 13 □ Car Rental Share of Sales by Channel in Romania 2018-2028

CHART 14 □ Share of Car Rental Sales by Category in Romania 2018-2028

CHART 15 □ Car Rental Total Transactions and Average Spend per Transaction in Romania 2018-2028

CHART 16 □ Fleet Size and Year-on-Year Growth in Romania 2018-2028

PUBLIC TRANSPORTATION

CHART 17 □ Frequency of Public Transport Use for Commuting in Romania 2024

CHART 18 □ Frequency of Public Transport Use for Commuting by City Size in Romania 2024

CHART 19 □ Public Transportation Use in 2023 and Growth 2018-2023 in Select Cities

CHART 20 □ Number of Days per Week Commuting in Romania 2024

AUTONOMOUS VEHICLES AND CONNECTIVITY

CHART 21 □ Attitudes to Autonomous Vehicles in Romania 2024

CHART 22 □ Road Injury Accidents 2018-2023 and Road Injuries by City 2023

CHART 23 □ Road Network by Country 2023

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