

Mobility in Canada

Market Direction | 2024-12-06 | 22 pages | Euromonitor

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Report description:

While new light vehicle sales were still well down on their pre-pandemic levels in 2023, they are expected to gradually edge their way closer to their 2017 peak of just over two million units over the course of the forecast period. EVs will continue to enjoy increasing demand, although there are some concerns as to whether the expansion of the charging infrastructure will be able to match their pace. Ride hailing, with Uber to the fore, will remain the dominant shared mobility type in Canada.

Euromonitor International's Mobility in Canada report offers a comprehensive guide of the traditional and newly emerging mobility forms. The report is broken down into five key areas of industry research: automotive sales and ownership, electric and alternative fuel vehicles, shared mobility, public transport, and autonomous vehicles and connectivity. It provides the latest automotive sales and registration and shared mobility data over 2015-2020, allowing you to identify the sectors driving growth. It assesses the strategic analysis of key factors influencing the market - be they legislative, consumer lifestyle or economic. Forecasts in the reports are available to 2025.

Product coverage: Car Rental, Car Traffic Volume, Distances Travelled by Mode of Transport, Electric Charging Stations, Fuel Prices, Light Vehicle Sales, Light Vehicle Sales by Level of Autonomy (0-5), Shared Mobility, Vehicle Production, Vehicle Registrations, Vehicles in Use.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Mobility market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and

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online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Mobility in Canada
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List Of Contents And Tables

MOBILITY IN CANADA

HEADLINES

LIGHT VEHICLE SALES

Market background

Prospects

CHART 1 Light Vehicle Sales in Canada 2018-2028

CHART 2 Car Sales by Segment in Canada 2018-2028

CHART 3 Top Five Automotive Brands by Market Share in Canada 2023 and Change 2018-2023

CHART 4 Top 10 Most Popular Light Vehicle Models in Canada 2023

CHART 5 New vs Second-Hand Car Purchase in Canada in the Coming Year 2024

ELECTRIC AND ALTERNATIVE FUEL VEHICLES

CHART 6 Electric Car Registrations in Canada 2018-2028

CHART 7 Reasons for not Buying an Electric Car in Canada 2024

CHART 8 Electric Charging Stations by Type in Canada 2018-2023

CHART 9 EV Charging by Location in Canada 2024

SHARED MOBILITY

CHART 10 □Shared Mobility Gross Bookings by Type in Canada 2018-2028

CHART 11 □Top Five Shared Mobility Brands by Market Share in Canada 2023 and Change 2018-2023

CHART 12 □Forecast Growth in Consumer Booking Value by Shared Mobility Type in Canada 2023-2028

CHART 13 □Typical Mode of Commute Using Shared Services in Canada 2024

CHART 14 □Anticipated Future Spending on Transportation by Mobility Mode in Canada 2024

CAR RENTALS

CHART 15 □Car Rental Sales in Canada and Year-on-Year Growth, 2018-2028

CHART 16 □Car Rental Share of Sales by Channel in Canada 2018-2028

CHART 17 □Share of Car Rental Sales by Category in Canada 2018-2028

CHART 18 □Car Rental Total Transactions and Average Spend per Transaction in Canada 2018-2028

CHART 19 □Fleet Size and Year-on-Year Growth in Canada 2018-2028

PUBLIC TRANSPORTATION

CHART 20 □Frequency of Public Transport Use for Commuting in Canada 2024

CHART 21 □Frequency of Public Transport Use for Commuting by City Size in Canada 2024

CHART 22 □Public Transportation Use in 2023 and Growth 2018-2023 in Select Cities

CHART 23 □Number of Days per Week Commuting in Canada 2024

AUTONOMOUS VEHICLES AND CONNECTIVITY

CHART 24 □Attitudes to Autonomous Vehicles in Canada 2024

CHART 25 □Road Injury Accidents 2018-2023 and Road Injuries by City 2023

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CHART 26 Road Network by Country 2023

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