

Meals and Soups Packaging in Sweden

Market Direction | 2024-08-13 | 8 pages | Euromonitor

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Report description:

Despite seeing a decline in its packaging unit volumes, folding cartons remained the leading pack type for meals and soups in Sweden in 2023, and even gained a little share in this year. Folding cartons are used in key categories like frozen pizza and frozen ready meals, among others. Folding cartons are appreciated for their traditional appeal in pizza packaging, and provide convenient outer packaging for ready meals, which often consist of several ingredients. Folding cartons are lightweight,...

Euromonitor International's Meals and Soups Packaging in Sweden report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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MEALS AND SOUPS PACKAGING IN SWEDEN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Folding cartons the leading pack type in meals and soups

Aluminium trays gaining share in ready meals as they are highly sustainable

Smaller pack sizes popular in dry soup

PROSPECTS AND OPPORTUNITIES

Flexible plastic to gain share in prepared salads as Greenest introduces sustainable packaging option

Ready meal trays expected to see growth in the forecast period

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