

Meals and Soups in Tunisia

Market Direction | 2024-12-06 | 18 pages | Euromonitor

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Report description:

The prices of meals and soups in Tunisia are recording an historical increase in 2024 due to inflation and increased production costs. As a result, demand is stagnating in the year. Meals and soups brands target upper-income consumers and foreigners, and are mostly sold in modern grocery retailers such as supermarkets and hypermarkets. With limited demand, companies are not actively supporting sales by encouraging consumers with promotions or advertising campaigns.

Euromonitor International's Meals and Soups in Tunisia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Meals and Soups in Tunisia
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List Of Contents And Tables

MEALS AND SOUPS IN TUNISIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Significant price increases impact demand in 2024

Foreigners and innovation drive growth of shelf stable ready meals

Glass jars packaging dominates shelf stable ready meals

PROSPECTS AND OPPORTUNITIES

Inflation and declining purchasing power will remain key challenges

Increasingly busy lifestyles will support growth of convenient ready meals

Lack of innovation, promotion, and advertising limits growth potential of dry soup

CATEGORY DATA

Table 1 Sales of Meals and Soups by Category: Volume 2019-2024

Table 2 Sales of Meals and Soups by Category: Value 2019-2024

Table 3 Sales of Meals and Soups by Category: % Volume Growth 2019-2024

Table 4 Sales of Meals and Soups by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Meals and Soups: % Value 2020-2024

Table 6 LBN Brand Shares of Meals and Soups: % Value 2021-2024

Table 7 Distribution of Meals and Soups by Format: % Value 2019-2024

Table 8 Forecast Sales of Meals and Soups by Category: Volume 2024-2029

Table 9 Forecast Sales of Meals and Soups by Category: Value 2024-2029

Table 10 □Forecast Sales of Meals and Soups by Category: % Volume Growth 2024-2029

Table 11 □Forecast Sales of Meals and Soups by Category: % Value Growth 2024-2029

COOKING INGREDIENTS AND MEALS IN TUNISIA

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2024: The big picture

Key trends in 2024

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 12 Sales of Cooking Ingredients and Meals by Category: Volume 2019-2024

Table 13 Sales of Cooking Ingredients and Meals by Category: Value 2019-2024

Table 14 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2019-2024

Table 15 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2019-2024

Table 16 NBO Company Shares of Cooking Ingredients and Meals: % Value 2020-2024

Table 17 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2021-2024

Table 18 Penetration of Private Label by Category: % Value 2019-2024

Table 19 Distribution of Cooking Ingredients and Meals by Format: % Value 2019-2024

Table 20 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2024-2029

Table 21 □Forecast Sales of Cooking Ingredients and Meals by Category: Value 2024-2029

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Table 22 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2024-2029

Table 23 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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