

## **Meals and Soups in Brazil**

Market Direction | 2024-12-04 | 23 pages | Euromonitor

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### **Report description:**

Brazil's macroeconomic scenario in 2023 and 2024 has been marked by a mix of positive and challenging factors. While the country has experienced robust economic growth, driven by a strong labour market and fiscal transfers, inflationary pressures and rising interest rates have posed significant challenges for consumers and businesses. In this context, Brazilian consumers have adopted a more cautious approach to spending. They have been prioritising essential goods and services, focusing on cost...

Euromonitor International's Meals and Soups in Brazil report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Meals and Soups market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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