

Juice in Mexico

Market Direction | 2024-12-03 | 33 pages | Euromonitor

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Report description:

Juice in Mexico is set to maintain growth in both off-trade and on-trade volume terms in 2024. However, addressing obesity and diabetes remains a public health priority for the Mexican government. In 2024, a new law that limits the sale of black-seal products in public schools was approved. This law is set to take effect in March 2025, and is expected to impact sales of juice. Meanwhile, regarding public policy, the elected President Claudia Sheinbaum has already announced a specific day every w...

Euromonitor International's Juice in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: 100% Juice, Coconut and Other Plant Waters, Juice Drinks (up to 24% Juice), Nectars.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Juice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
December 2024

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