

## **Jewellery in Mexico**

Market Direction | 2024-12-06 | 21 pages | Euromonitor

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### **Report description:**

Jewellery is expected to see low retail volume growth and healthier retail current value growth in Mexico in 2024. Although accounting for lower sales, fine jewellery is set to see a better performance than costume jewellery, with retail current value growth set to be in line with 2023, when fine jewellery saw a double-digit increase. Meanwhile, costume jewellery, which targets the mass-market, is set to see a low single-digit rise. This divergence can be attributed to the fact that despite the...

Euromonitor International's Jewellery in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Costume Jewellery, Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Jewellery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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