

Jewellery in Mexico

Market Direction | 2024-12-06 | 21 pages | Euromonitor

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Report description:

Jewellery is expected to see low retail volume growth and healthier retail current value growth in Mexico in 2024. Although accounting for lower sales, fine jewellery is set to see a better performance than costume jewellery, with retail current value growth set to be in line with 2023, when fine jewellery saw a double-digit increase. Meanwhile, costume jewellery, which targets the mass-market, is set to see a low single-digit rise. This divergence can be attributed to the fact that despite the...

Euromonitor International's Jewellery in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Costume Jewellery, Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Jewellery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Jewellery in Mexico
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List Of Contents And Tables

JEWELLERY IN MEXICO

KEY DATA FINDINGS

2024 DEVELOPMENTS

The resilience of fine jewellery in Mexico

Gold continues to be a favoured choice in fine jewellery

Bizzarro launches a unisex jewellery collection to celebrate diversity

PROSPECTS AND OPPORTUNITIES

Consumers favour in-store shopping for fine jewellery

Luxury jewellery brands embrace Mexican culture to drive expansion

The expected continued decline of wedding rings and baptismal medals in Mexico

CATEGORY DATA

Table 1 Sales of Jewellery by Category: Volume 2019-2024

Table 2 Sales of Jewellery by Category: Value 2019-2024

Table 3 Sales of Jewellery by Category: % Volume Growth 2019-2024

Table 4 Sales of Jewellery by Category: % Value Growth 2019-2024

Table 5 Sales of Costume Jewellery by Type: % Value 2019-2024

Table 6 Sales of Fine Jewellery by Type: % Value 2019-2024

Table 7 Sales of Fine Jewellery by Collection: % Value 2019-2024

Table 8 Sales of Fine Jewellery by Metal: % Value 2019-2024

Table 9 NBO Company Shares of Jewellery: % Value 2020-2024

Table 10 LBN Brand Shares of Jewellery: % Value 2021-2024

Table 11 Distribution of Jewellery by Format: % Value 2019-2024

Table 12 Forecast Sales of Jewellery by Category: Volume 2024-2029

Table 13 Forecast Sales of Jewellery by Category: Value 2024-2029

Table 14 Forecast Sales of Jewellery by Category: % Volume Growth 2024-2029

Table 15 Forecast Sales of Jewellery by Category: % Value Growth 2024-2029

PERSONAL ACCESSORIES IN MEXICO

EXECUTIVE SUMMARY

Personal accessories in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for personal accessories?

MARKET DATA

Table 16 Sales of Personal Accessories by Category: Volume 2019-2024

Table 17 Sales of Personal Accessories by Category: Value 2019-2024

Table 18 Sales of Personal Accessories by Category: % Volume Growth 2019-2024

Table 19 Sales of Personal Accessories by Category: % Value Growth 2019-2024

Table 20 NBO Company Shares of Personal Accessories: % Value 2020-2024

Table 21 LBN Brand Shares of Personal Accessories: % Value 2021-2024

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Table 22 Distribution of Personal Accessories by Format: % Value 2019-2024

Table 23 Forecast Sales of Personal Accessories by Category: Volume 2024-2029

Table 24 Forecast Sales of Personal Accessories by Category: Value 2024-2029

Table 25 □Forecast Sales of Personal Accessories by Category: % Volume Growth 2024-2029

Table 26 □Forecast Sales of Personal Accessories by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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