

Jeans in the Netherlands

Market Direction | 2024-12-06 | 22 pages | Euromonitor

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Report description:

Jeans in the Netherlands registered strong volume growth in 2024 driven by an increase in unit prices and a shift towards premium products. Consumers are encouraged to buy products that place a stronger emphasis on design, durability and sustainable production. There is growing awareness and concern about the impact of denim production on the environment with manufacturers and retailers addressing this issue by investing in sustainable practices. The Dutch manufacturer MUD Jeans International ha...

Euromonitor International's Jeans in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Economy Jeans, Premium Jeans, Standard Jeans, Super Premium Jeans.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Jeans market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
December 2024

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