

Hot Drinks Packaging in Sweden

Market Direction | 2024-04-22 | 8 pages | Euromonitor

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Report description:

Flexible packaging continued to dominate hot drinks packaging unit volumes in 2023. Flexible packaging provides industry players with scope to experiment with their packaging design, and also offers affordability, durability and convenience. Leading players such as Nestle or Jacobs Douwe Egberts use flexible packaging for their range of products.

Euromonitor International's Hot Drinks Packaging in Sweden report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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HOT DRINKS PACKAGING IN SWEDEN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible packaging remains the dominant packaging format in Swedish hot drinks

Folding cartons and flexible paper the main pack types for tea

Kafferosteriet Lofbergs launches new coffee packaging

PROSPECTS AND OPPORTUNITIES

Nestle working to make packaging sustainable

Industry focus will continue to remain on sustainability

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