

Hot Drinks Packaging in Japan

Market Direction | 2024-04-22 | 8 pages | Euromonitor

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Report description:

Even though fresh ground coffee has been recording declining sales in the last two years, folding cartons have been growing in popularity as a pack type in this category, registering increasing packaging unit volumes and gaining share. Folding cartons are being helped by the increasing demand for sustainable and eco-friendly packaging solutions in Japan. The Japanese government is putting pressure on companies in all industries to reduce their reliance on plastic, leading to a shift towards flex...

Euromonitor International's Hot Drinks Packaging in Japan report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Folding cartons gaining share in fresh ground coffee

The 60g pack size records strong growth in composite containers in 2023

Plastic pouches recording strong growth in black tea packaging

PROSPECTS AND OPPORTUNITIES

Nestle's refillable pouches an example of sustainable pack types likely to be launched in the coming years

Paper-based containers expected to gain share in hot drinks packaging

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