

Hot Drinks in Mexico

Market Direction | 2024-12-02 | 36 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €2150.00
- Multiple User License (1 Site) €4300.00
- Multiple User License (Global) €6450.00

Report description:

In 2024, geopolitical tensions and extreme weather conditions have significantly influenced global coffee prices. Coupled with persistent inflationary pressures, these factors have led to increases in the costs of hot drinks in Mexico throughout the year. Adding to these economic strains, manufacturers have had to contend with labour reforms, including mandated annual increases in minimum wages, further escalating operational expenses.

Euromonitor International's Hot Drinks in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Hot Drinks in Mexico
Euromonitor International
December 2024

List Of Contents And Tables

HOT DRINKS IN MEXICO

EXECUTIVE SUMMARY

Hot drinks in 2024: The big picture
2024 key trends
Competitive landscape
Retailing developments
Foodservice vs retail split
What next for hot drinks?

MARKET DATA

Table 1 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2019-2024
Table 2 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2019-2024
Table 3 Retail Sales of Hot Drinks by Category: Volume 2019-2024
Table 4 Retail Sales of Hot Drinks by Category: Value 2019-2024
Table 5 Retail Sales of Hot Drinks by Category: % Volume Growth 2019-2024
Table 6 Retail Sales of Hot Drinks by Category: % Value Growth 2019-2024
Table 7 Foodservice Sales of Hot Drinks by Category: Volume 2019-2024
Table 8 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2019-2024
Table 9 Total Sales of Hot Drinks by Category: Total Volume 2019-2024
Table 10 Total Sales of Hot Drinks by Category: % Total Volume Growth 2019-2024
Table 11 NBO Company Shares of Hot Drinks: % Retail Value 2020-2024
Table 12 LBN Brand Shares of Hot Drinks: % Retail Value 2021-2024
Table 13 Penetration of Private Label in Hot Drinks by Category: % Retail Value 2019-2024
Table 14 Retail Distribution of Hot Drinks by Format: % Volume 2019-2024
Table 15 Retail Distribution of Hot Drinks by Format and Category: % Volume 2024
Table 16 Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2024-2029
Table 17 Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2024-2029
Table 18 Forecast Retail Sales of Hot Drinks by Category: Volume 2024-2029
Table 19 Forecast Retail Sales of Hot Drinks by Category: Value 2024-2029
Table 20 Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2024-2029
Table 21 Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2024-2029
Table 22 Forecast Foodservice Sales of Hot Drinks by Category: Volume 2024-2029
Table 23 Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2024-2029
Table 24 Forecast Total Sales of Hot Drinks by Category: Total Volume 2024-2029
Table 25 Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

COFFEE IN MEXICO

KEY DATA FINDINGS

2024 DEVELOPMENTS

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Coffee pods faces a new import tariff of 20%, which drives high value growth
Consumers try to replicate their experiences at specialist coffee shops, driving sales of fresh ground coffee pods and beans
Premiumisation maintains momentum and sees experimentation with flavours
PROSPECTS AND OPPORTUNITIES
Manufacturers of fresh ground coffee likely to offer smaller formats
A focus on ingredients likely to drive innovation in instant coffee mixes
The expansion of discounters likely to drive up the share of private label
CATEGORY DATA

Table 26 Retail Sales of Coffee by Category: Volume 2019-2024
Table 27 Retail Sales of Coffee by Category: Value 2019-2024
Table 28 Retail Sales of Coffee by Category: % Volume Growth 2019-2024
Table 29 Retail Sales of Coffee by Category: % Value Growth 2019-2024
Table 30 Retail Sales of Fresh Ground Coffee Pods by Hard vs Soft: % Volume 2019-2024
Table 31 NBO Company Shares of Coffee: % Retail Value 2020-2024
Table 32 LBN Brand Shares of Coffee: % Retail Value 2021-2024
Table 33 Forecast Retail Sales of Coffee by Category: Volume 2024-2029
Table 34 Forecast Retail Sales of Coffee by Category: Value 2024-2029
Table 35 \square Forecast Retail Sales of Coffee by Category: % Volume Growth 2024-2029
Table 36 \square Forecast Retail Sales of Coffee by Category: % Value Growth 2024-2029

TEA IN MEXICO

KEY DATA FINDINGS

2024 DEVELOPMENTS

Green tea maintains its positive performance

Players maintain their focus on functionality

Innovation in delivery formats

PROSPECTS AND OPPORTUNITIES

Tea set to face fierce competition from other beverages

A focus on production processes might attract conscious consumers

Expansion of discounters likely to drive the share of private label

CATEGORY DATA

Table 37 Retail Sales of Tea by Category: Volume 2019-2024
Table 38 Retail Sales of Tea by Category: Value 2019-2024
Table 39 Retail Sales of Tea by Category: % Volume Growth 2019-2024
Table 40 Retail Sales of Tea by Category: % Value Growth 2019-2024
Table 41 NBO Company Shares of Tea: % Retail Value 2020-2024
Table 42 LBN Brand Shares of Tea: % Retail Value 2021-2024
Table 43 Forecast Retail Sales of Tea by Category: Volume 2024-2029
Table 44 Forecast Retail Sales of Tea by Category: Value 2024-2029
Table 45 Forecast Retail Sales of Tea by Category: % Volume Growth 2024-2029
Table 46 \square Forecast Retail Sales of Tea by Category: % Value Growth 2024-2029

OTHER HOT DRINKS IN MEXICO

KEY DATA FINDINGS

2024 DEVELOPMENTS

Reduced sugar remains the biggest focus for manufacturers of other hot drinks

Innovation in other hot drinks targets adults

Competition from other types of beverages slows growth

PROSPECTS AND OPPORTUNITIES

Cleaner labels and healthier ingredients

Indulgence and co-branding set to drive growth for other hot drinks

The expansion of discounters is likely to drive the share of private label

CATEGORY DATA

Table 47 Retail Sales of Other Hot Drinks by Category: Volume 2019-2024

Table 48 Retail Sales of Other Hot Drinks by Category: Value 2019-2024

Table 49 Retail Sales of Other Hot Drinks by Category: % Volume Growth 2019-2024

Table 50 Retail Sales of Other Hot Drinks by Category: % Value Growth 2019-2024

Table 51 NBO Company Shares of Other Hot Drinks: % Retail Value 2020-2024

Table 52 LBN Brand Shares of Other Hot Drinks: % Retail Value 2021-2024

Table 53 Forecast Retail Sales of Other Hot Drinks by Category: Volume 2024-2029

Table 54 Forecast Retail Sales of Other Hot Drinks by Category: Value 2024-2029

Table 55 Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth 2024-2029

Table 56 Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth 2024-2029

Hot Drinks in Mexico

Market Direction | 2024-12-02 | 36 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

| Select license | License | Price |
|----------------|--------------------------------|----------|
| | Single User Licence | €2150.00 |
| | Multiple User License (1 Site) | €4300.00 |
| | Multiple User License (Global) | €6450.00 |
| | | VAT |
| | | Total |

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

| | | |
|---------------|-------------------------------|------------|
| Email* | Phone* | |
| First Name* | Last Name* | |
| Job title* | | |
| Company Name* | EU Vat / Tax ID / NIP number* | |
| Address* | City* | |
| Zip Code* | Country* | |
| | Date | 2026-02-11 |
| | Signature | |

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com