

Hosiery in Thailand

Market Direction | 2024-12-06 | 18 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

Sales of hosiery in Thailand are expected to register relatively modest growth in retail volume terms in 2024, with demand continuing to lag behind pre-pandemic levels. The ongoing shift towards more casual fashion styles has limited the recovery of sheer hosiery, as it is now perceived as a less essential item. Additionally, economic factors such as inflation and high living costs have impacted consumers' disposable income, prompting them to prioritise essential items. Many consumers are opting...

Euromonitor International's Hosiery in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hosiery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Hosiery in Thailand
Euromonitor International
December 2024

List Of Contents And Tables

HOSIERY IN THAILAND

KEY DATA FINDINGS

2024 DEVELOPMENTS

Modest growth for hosiery, amid changing fashion trends and economic pressures

Players invest in new product development in attempt to drive recovery

Tourism recovery and health and wellness trend drive growth

PROSPECTS AND OPPORTUNITIES

Hosiery to see modest growth, led by health and wellness trends

Greater fragmentation expected, due to increasing number of unbranded, value-focused offerings

E-commerce will gain traction as price sensitivity continues to shape hosiery purchases

CATEGORY DATA

Table 1 Sales of Hosiery by Category: Volume 2019-2024

Table 2 Sales of Hosiery by Category: Value 2019-2024

Table 3 Sales of Hosiery by Category: % Volume Growth 2019-2024

Table 4 Sales of Hosiery by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Hosiery: % Value 2020-2024

Table 6 LBN Brand Shares of Hosiery: % Value 2021-2024

Table 7 Forecast Sales of Hosiery by Category: Volume 2024-2029

Table 8 Forecast Sales of Hosiery by Category: Value 2024-2029

Table 9 Forecast Sales of Hosiery by Category: % Volume Growth 2024-2029

Table 10 □Forecast Sales of Hosiery by Category: % Value Growth 2024-2029

APPAREL AND FOOTWEAR IN THAILAND

EXECUTIVE SUMMARY

Apparel and footwear in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

Table 11 Sales of Apparel and Footwear by Category: Volume 2019-2024

Table 12 Sales of Apparel and Footwear by Category: Value 2019-2024

Table 13 Sales of Apparel and Footwear by Category: % Volume Growth 2019-2024

Table 14 Sales of Apparel and Footwear by Category: % Value Growth 2019-2024

Table 15 NBO Company Shares of Apparel and Footwear: % Value 2020-2024

Table 16 LBN Brand Shares of Apparel and Footwear: % Value 2021-2024

Table 17 Distribution of Apparel and Footwear by Format: % Value 2019-2024

Table 18 Distribution of Apparel and Footwear by Format and Category: % Value 2024

Table 19 Forecast Sales of Apparel and Footwear by Category: Volume 2024-2029

Table 20 □Forecast Sales of Apparel and Footwear by Category: Value 2024-2029

Table 21 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2024-2029

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

DISCLAIMER

SOURCES

Summary 1 Research Sources

Hosiery in Thailand

Market Direction | 2024-12-06 | 18 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-02-07
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com