

Hosiery in South Korea

Market Direction | 2024-12-06 | 21 pages | Euromonitor

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Report description:

Hosiery is managing to achieve small positive volume gains in South Korea in 2024, albeit at lower levels than seen in recent years. Sales are supported by the fact that hosiery has become a means of expressing individual styles, with consumers moving away from plain hosiery and opting for vibrant, colourful, and patterned options - in both sheer and non-sheer variants. Added to which, in non-sheer (socks), we are seeing a trend for specialised pairs of socks for specific activities, such as spor...

Euromonitor International's Hosiery in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hosiery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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HOSIERY IN SOUTH KOREA

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Sheer hosiery is facing some challenges due to the rise of less formal styles

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